



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science College, Rajapur,
Dist-Ratnagiri, 416 702 (MH)

Affiliated to University of Mumbai, Mumbai

Reaccredited with B⁺ grade by NAAC/ Best college Award by University of Mumbai, Mumbai

Patents Information 2023-24

Sr. No..	Name of the Teacher	Title of the Patent	Date of Patent Published	Remark
1.	Dr. Akolkar H. N.	SUBSTITUTED BENZOFURAN COMPOUNDS AS ANTIBACTERIAL AGENT	24/01/2024	Granted
2.	Dr. Akolkar H. N.	SUBSTITUTED 1, 2, 3 TRIAZOLE COMPOUNDS AS ANTIOXIDANT AGENT	09/10/2023	Granted
3.	Dr. Akolkar H. N.	PYRAZOLYL COMPOUNDS AS ANTI-MALARIAL AGENTS	06/11/2023	Granted
4.	Dr. Bhave A. V, Dr. Pawar G. G., Ms. Solkar N. A. R., Ms. Talawadekar P. S.	INVESTIGATING THE IMPACT OF COMMERCE ON RESEARCH METHODOLOGY IN TODAY'S	15/09/2023	Published
5.	Dr. Akolkar H. N.	Novel 1,2,4-Triazole-3-thiones derivatives	05/04/2024	Published
6.	Dr. Akolkar H. N.	An improved process for the preparation of 1,2,4-Triazole-3-thiones	05/04/2024	Published



**INTELLECTUAL
PROPERTY INDIA**
PATENTS | DESIGNS | TRADE MARKS
GEOGRAPHICAL INDICATIONS

पेटेंट प्रमाणपत्र के लिए अनुलग्नक/Annexure to Patent Certificate

पेटेंट सं. / Patent No.

503070

आवेदन सं. / Application No.

202321028067

फाइल करने की तारीख / Date of Filing

17/04/2023

पेटेंटी / Patentee (जारी/Continued)

5.Dr. Vijay Khedkar 6.Dr. Keshav K. Deshmukh 7.Mr. Ganesh Bhangare 8.Mr. Sandesh D. Kasar



**INTELLECTUAL
PROPERTY INDIA**
PATENTS | DESIGNS | TRADE MARKS
GEOGRAPHICAL INDICATIONS

पेटेंट प्रमाणपत्र के लिए अनुलग्नक/Annexure to Patent Certificate

पेटेंट सं. / Patent No.

457709

आवेदन सं. / Application No.

202221061719

फाइल करने की तारीख / Date of Filing

29/10/2022

पेटेंटी / Patentee (जारी/Continued)

5.Ms. Nirmala Ramdas Darekar 6.Dr. Dipak N. Raut 7.Dr. Sharad Narayan Shelke 8.Mr. Jaidip B. Wable



पेटेंट कार्यालय, भारत सरकार **The Patent Office, Government Of India**
पेटेंट प्रमाण पत्र **Patent Certificate**

(पेटेंट नियमावली का नियम 74) (Rule 74 of The Patents Rules)

पेटेंट सं. / Patent No. 466308

आवेदन सं. / Application No. 202021019716

फाइल करने की तारीख / Date of Filing 09/05/2020

पेटेंटी / Patentee : Rayat Shikshan Sanstha's Radhabai Kale Mahila Mahavidyalaya

प्रमाणित किया जाता है कि पेटेंटी को, उपरोक्त आवेदन में यथाप्रकटित **PYRAZOLYL COMPOUNDS AS ANTI-MALARIAL AGENTS** नामक आविष्कार के लिए, पेटेंट अधिनियम, 1970 के उपबंधों के अनुसार आज तारीख मई 2020 के नौवें दिन से बीस वर्ष की अवधि के लिए पेटेंट अनुदत्त किया गया है।

It is hereby certified that a patent has been granted to the patentee for an invention entitled **PYRAZOLYL COMPOUNDS AS ANTI-MALARIAL AGENTS** as disclosed in the above mentioned application for the term of 20 years from the 9th day of May 2020 in accordance with the provisions of the Patents Act, 1970.



[Signature]
Controller of Patents

अनुदान की तारीख : 06/11/2023
Date of Grant :

टिप्पणी - इस पेटेंट के नवीकरण के लिए फीस, यदि इसे बनाए रखा जाना है, मई 2022 के नौवें दिन को और उसके पश्चात प्रत्येक वर्ष में उसी दिन देय होगी।
Note - The fees for renewal of this patent, if it is to be maintained, will fall / has fallen due on 9th day of May 2022 and on the same day in every year thereafter.

FORM 5
THE PATENTS ACT, 1970
(39 of 1970)
&
The Patents Rules, 2003
DECLARATION AS TO INVENTORSHIP
[See section 10(6) and rule 13(6)]

1. NAME OF APPLICANT (S)	Rayat Shikshan Sanstha's Radhabai Kale Mahila Mahavidyalaya
---------------------------------	-------------------------------------------------------------


hereby declare that the true and first inventor(s) of the invention disclosed in the complete specification filed in pursuance of my /our application numbered 202021019716 dated 9th May 2020 is/are

2. INVENTOR (S)

- 1. NAME . Dr. Bhausaheb K. Karale**
NATIONALITY Indian
ADDRESS Rayat Shikshan Sanstha's, Radhabai Kale Mahila Mahavidyalaya, Maharashtra, 414 001, India
- 2. NAME : Dr. Hemantkumar N. Akolkar**
NATIONALITY Indian
ADDRESS Department of Chemistry, Rayat Shikshan Sanstha's, Radhabai Kale Mahila Mahavidyalaya, Ahmednagar, Maharashtra, 414 001, India.
- 3. NAME Dr. Vijay M. Khedkar**
NATIONALITY Indian
ADDRESS: Department of Pharmaceutical Chemistry, Vishwakarma University, Pune Maharashtra, 411048, India.
- 4. NAME Ms. Sujata G. Dengale**
NATIONALITY Indian
ADDRESS: Department of Chemistry Sangamner Nagarpalika Arts, D. J. Malpani Commerce and B.N. Sarada Science College, Ahmednagar, Maharashtra, 422605, India.
- 5. NAME Dr. Keshav K. Deshmukh**
NATIONALITY Indian
ADDRESS: Department of Chemistry, Sangamner Nagarpalika Arts, D. J. Malpani Commerce and B.N. Sarada Science College, Ahmednagar, Maharashtra, 422605, India.
- 6. NAME Ms. Nirmala R. Darekar**
NATIONALITY Indian
ADDRESS: Department of Chemistry, Radhabai Kale Mahila Mahavidyalaya, Ahmednagar, Maharashtra, 414 001 India.

Dated this 9th day of May 2020

Signature:



Name of the signatory: - Dr. Bhausaheb Kisan Karale,

3. DECLARATION TO BE GIVEN WHEN THE APPLICATION IN INDIA IS FILED BY THE APPLICANT(S) IN THE CONVENTION COUNTRY:-

~~We the applicant(s) in the convention country hereby declare that our right to apply for a patent in India is by way of assignment from the true and first inventor(s).~~

~~Dated this day of 20~~

~~Signature:-~~

~~Name of the signatory:-~~

4. STATEMENT (to be signed by the additional inventor(s) not mentioned in the application form)

~~I/We assent to the invention referred to in the above declaration, being included in the complete specification filed in pursuance of the stated application.~~

~~Dated this day of 20~~

~~Signature of the additional inventor(s):-~~

~~Name:-~~

To, The Controller of Patent

The Patent Office, at Mumbai

(54) Title of the invention : INVESTIGATING THE IMPACT OF COMMERCE ON RESEARCH METHODOLOGY IN TODAY'S WORLD

<p>(51) International classification :G06Q0030020000, G06Q0030060000, G06Q0010100000, H04L0067500000, H04L0067020000</p> <p>(86) International Application No :NA Filing Date :NA</p> <p>(87) International Publication No : NA</p> <p>(61) Patent of Addition to Application Number :NA Filing Date :NA</p> <p>(62) Divisional to Application Number :NA Filing Date :NA</p>	<p>(71)Name of Applicant : 1)Dr. Atul Vijay Bhave Address of Applicant :Assistant Professor and Head, Department of Commerce Rayat Shikshan Sanstha's Abasaheb Marathe Arts and New Commerce, Science College,Vikhare Gothane, Rajapur, Ratnagiri. Pin:416 702 Maharashtra India -----</p> <p>2)Mr. Santosh Gangaram Mengal 3)Ms. Pranali Shantaram Talawdekar 4)Ms. Shital Kalidas Barge 5)Ms. Nabeela A. Rasheed Solkar 6)Mr. Gaurav Gautam Pawar 7)Mr. Shankar Ramesh Parab 8)Mr. Vishwas Ganpat Chothe 9)Ms. Mugdha Atul Kamat 10)Miss. Purva Deepak Bakalkar Name of Applicant : NA Address of Applicant : NA</p> <p>(72)Name of Inventor : 1)Dr. Atul Vijay Bhave Address of Applicant :Assistant Professor and Head, Department of Commerce Rayat Shikshan Sanstha's Abasaheb Marathe Arts and New Commerce, Science College,Vikhare Gothane, Rajapur, Ratnagiri. Pin:416 702 Maharashtra India -----</p> <p>2)Mr. Santosh Gangaram Mengal Address of Applicant :Assistant Professor and Head, Department of Commerce Rayat Shikshan Sanstha's Arts Science & Commerce College, Mokhada Palghar Pin: 401604 Maharashtra India -----</p> <p>3)Ms. Pranali Shantaram Talawdekar Address of Applicant :Assistant Professor, Department of Commerce, Rayat Shikshan Sanstha's Abasaheb Marathe Arts and New Commerce, Science College,Vikhare Gothane, Rajapur, Ratnagiri. Pin:416 702 Maharashtra India -----</p> <p>4)Ms. Shital Kalidas Barge Address of Applicant :Research Scholar Ph.D. Student, University of Mumbai Pin: 416702 Maharashtra India -----</p> <p>5)Ms. Nabeela A. Rasheed Solkar Address of Applicant :Assistant Professor and Head, Department of Economics Rayat Shikshan Sanstha's Abasaheb Marathe Arts and New Commerce, Science College,Vikhare Gothane, Rajapur, Ratnagiri. Pin:416 702 Maharashtra India -----</p> <p>6)Mr. Gaurav Gautam Pawar Address of Applicant :Assistant Professor, Department of Economics, Rayat Shikshan Sanstha's Abasaheb Marathe Arts and New Commerce, Science College,Vikhare Gothane, Rajapur, Ratnagiri. Pin:416 702 Maharashtra India -----</p> <p>7)Mr. Shankar Ramesh Parab Address of Applicant :Assistant Professor, Department of Commerce Vijayalakshmi Vishwanath Dalvie College, Talere Pin: 416801 Maharashtra India -----</p> <p>8)Mr. Vishwas Ganpat Chothe Address of Applicant :Assistant Professor, Department of Commerce College Name with address: Rayat Shikshan Sanstha's Arts Science & Commerce College, Mokhada Palghar Pin: 401604 Maharashtra India -----</p> <p>9)Ms. Mugdha Atul Kamat Address of Applicant :Assistant Professor, Department of Commerce, Rayat Shikshan Sanstha's Abasaheb Marathe Arts and New Commerce, Science College,Vikhare Gothane, Rajapur, Ratnagiri. Pin:416 702 Maharashtra India -----</p> <p>10)Miss. Purva Deepak Bakalkar Address of Applicant :PG Student, Department of Commerce Rayat Shikshan Sanstha's Abasaheb Marathe Arts and New Commerce, Science College,Vikhare Gothane, Rajapur, Ratnagiri. Pin:416 702 Maharashtra India -----</p>
-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

(57) Abstract :

Investigating the impact of Commerce on Research Methodology in Today's World ABSTRACT: Visitor interaction with e-commerce websites generates large amounts of clickstream data stored in web access logs. From a business standpoint, clickstream data can be used as a means of finding information on user interest. In this paper, the authors propose a method to find user interest in products offered on e-commerce websites based on web usage mining of clickstream data. In this study, user interest was investigated using the PIE approach coupled with clustering and classification techniques. The experimental results showed that the method is able to assist in analyzing visitor behavior and user interest in e-commerce products by identifying those products that prompt visitor interest. Visitor interaction with e-commerce websites generates large amounts of clickstream data stored in web access logs. From a business standpoint, clickstream data can be used as a means of finding information on user interest. In this paper, the authors propose a method to find user interest in products offered on e-commerce websites based on web usage mining of clickstream data. In this study, user interest was investigated using the PIE approach coupled with clustering and classification techniques. The experimental results showed that the method is able to assist in analyzing visitor behavior and user interest in e-commerce products by identifying those products that prompt visitor interest. The aforementioned research study investigates the effects that the rise of electronic commerce has had on the business world. The Management Information Systems, Finance and Accounting, Marketing, and Computer Sciences of E-Commerce on Business were all featured in the test pender. The management of a company's operations through the use of the internet is referred to as web-based business. Even though it is still a relatively novel concept, it has the potential to revolutionize the way traditional financial transactions are conducted. At the present time, it exerts control over broad markets, for example, communications, banking, and retail trade, and it holds guarantees in sectors like education, healthcare, and the government. The most significant effects may not be associated with the majority of the impacts that get the most attention, but rather with affects that are less obvious but potentially more inevitable for normal business activities. A renaissance marketing capacity will be added to the coordination of electronic commerce and business activities. Because it provides opportunities to get closer to the customer, to bring the customer inside the business, to study new product ideas and pretest them against genuine customers, and so on.

No. of Pages : 12 No. of Claims : 6

(12) PATENT APPLICATION PUBLICATION

(21) Application No.202421009162 A

(19) INDIA

(22) Date of filing of Application :12/02/2024

(43) Publication Date : 05/04/2024

(54) Title of the invention : NOVEL 1, 2, 4-TRIAZOLE-3-THIONES DERIVATIVES

(51) International classification :A01N43/647, A01N43/653, A61K31/4192, A61K31/4196, C07D249/04, C07D249/08
(86) International Application No :NA
Filing Date :NA
(87) International Publication No : NA
(61) Patent of Addition to Application Number :NA
Filing Date :NA
(62) Divisional to Application Number :NA
Filing Date :NA

(71)Name of Applicant :

1)TANPURE SAGAR

Address of Applicant :Post Graduate Department of Chemistry, Shri Chhatrapati Shivaji Mahavidyalaya, Shrigonda, Maharashtra-413 701, India -----

2)LAWANDE SHAMRAO

3)KARPE DNYANESHWAR

4)MULIK ABHIJEET

5)AKOLKAR HEMANTKUMAR

6)VIRPATIL SWARUPA

7)NIGHUTE SANDIP

Name of Applicant : NA

Address of Applicant : NA

(72)Name of Inventor :

1)TANPURE SAGAR

Address of Applicant :Post Graduate Department of Chemistry, Shri Chhatrapati Shivaji Mahavidyalaya, Shrigonda, Maharashtra-413 701, India -----

2)LAWANDE SHAMRAO

Address of Applicant :Post Graduate Department of Chemistry, Shri Chhatrapati Shivaji Mahavidyalaya, Shrigonda, Maharashtra-413 701, India -----

3)KARPE DNYANESHWAR

Address of Applicant :Post Graduate Department of Chemistry, Shri Chhatrapati Shivaji Mahavidyalaya, Shrigonda, Maharashtra-413 701, India -----

4)MULIK ABHIJEET

Address of Applicant :Sadguru Gadage Maharaj College, Karad, Maharashtra-415 124, India -----

5)AKOLKAR HEMANTKUMAR

Address of Applicant :Abasaheb Marathe Arts & New Commerce Science College, Rajapur, Maharashtra-416702, India -----

6)VIRPATIL SWARUPA

Address of Applicant :Sadguru Gadage Maharaj College, Karad, Maharashtra-415 124, India -----

7)NIGHUTE SANDIP

Address of Applicant :A-206, Mangeshi Srushti-2, Kalyan (W), Maharashtra - 421 301, India -----

(57) Abstract :

NOVEL 1, 2, 4-TRIAZOLE-3-THIONES DERIVATIVES The present invention relates to novel derivatives of 1, 2, 4-triazole-3-thiones or pharmaceutically acceptable salts, solvate, enantiomer, diastereomer or analogues thereof, represented by compounds of Formula (3a-c) or Formula (5a-d) (as described herein). The novel 1, 2, 4-triazole-3-thiones derivatives are further to be utilized as active pharmaceutical ingredient or for the synthesis of active pharmaceutical ingredients that shows effective biological activity such as antiviral, antiallergic, anticancer, anti-retroviral (HIV), antimicrobial activities against Gram-positive bacteria and β 3-adrenergic receptor agonist.

No. of Pages : 29 No. of Claims : 3

4) Title of the invention : AN IMPROVED PROCESS FOR THE PREPARATION OF 1, 2, 4-TRIAZOLE-3-THIONES DERIVATIVES

1) International Classification :A01N43/647, A01N43/653, A61K31/4192, A61K31/4196, C07D249/04, C07D249/08
 5) International Application No :NA
 Filing Date :NA
 7) International Publication No : NA
 1) Patent of Addition to Application Number :NA
 Filing Date :NA
 2) Divisional to Application Number :NA
 Filing Date :NA

(71)Name of Applicant :
1)TANPURE SAGAR
 Address of Applicant :Post Graduate Department of Chemistry, Shri Chhatrapati Shivaji Mahavidyalaya, Shrigonda, Maharashtra-413 701, India -----
2)LAWANDE SHAMRAO
3)KARPE DNYANESHWAR
4)MULIK ABHIJEET
5)AKOLKAR HEMANTKUMAR
6)VIRPATIL SWARUPA
7)NIGHUTE SANDIP
 Name of Applicant : NA
 Address of Applicant : NA
 (72)Name of Inventor :
1)TANPURE SAGAR
 Address of Applicant :Post Graduate Department of Chemistry, Shri Chhatrapati Shivaji Mahavidyalaya, Shrigonda, Maharashtra-413 701, India -----
2)LAWANDE SHAMRAO
 Address of Applicant :Post Graduate Department of Chemistry, Shri Chhatrapati Shivaji Mahavidyalaya, Shrigonda, Maharashtra-413 701, India -----
3)KARPE DNYANESHWAR
 Address of Applicant :Post Graduate Department of Chemistry, Shri Chhatrapati Shivaji Mahavidyalaya, Shrigonda, Maharashtra-413 701, India -----
4)MULIK ABHIJEET
 Address of Applicant :Sadguru Gadage Maharaj College, Karad, Maharashtra-415124, India -----
5)AKOLKAR HEMANTKUMAR
 Address of Applicant :Abasaheb Marathe Arts & New Commerce Science College, Rajapur, Maharashtra-416702, India -----
6)VIRPATIL SWARUPA
 Address of Applicant :Sadguru Gadage Maharaj College, Karad, Maharashtra-415124, India -----
7)NIGHUTE SANDIP
 Address of Applicant :A-206, Mangeshi Srushti-2, Kalyan (W), Maharashtra – 421 301, India -----

7) Abstract :
 The present invention relates to an improved process for the preparation of 1, 2, 4-triazole-3-thiones derivative compounds of Formula (3a-j) or formula (5a-j) (as described herein) and pharmaceutically acceptable salts thereof, wherein the process comprises cyclo-condensation reaction of semicarbazide compound of Formula (1) (as described herein) with respective aldehyde compound of Formula (2) or ketone compound of formula (4) in the presence of ionic liquid [H2-TMDP] [HPO4] in an solvent selected from mixture of (alcoholic solvent : water) at room temperature.

No. of Pages : 30 No. of Claims : 8

Rayat Shikshan Sanstha's
**Abasaheb Marathe Arts & New Commerce,
Science College, Rajapur**

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust. (Description in 1000)

- Vision, mission, priority in mission, selection of different thrust area, workout of the thrust area, performance and outcome.





Vision Mission

- To foster a scientific mindset among students.
 - To instill values such as truth, honesty, integrity, scientific thinking, and selflessness, while combatting social exploitation through education.
 - To offer students opportunities to develop their skills and sense of social responsibility and national identity through sports, cultural initiatives, NCC, NSS, and various events.
 - To assist students in receiving job training and placement whenever feasible.
- Socioeconomic Advancement of Reserved Category Students through Quality Education

Royal Shikshan Sanstha's Abasaheb Marathe Arts & New Commerce, Science College, located in Rajapur, Dist. Ratnagiri, Maharashtra, is a leading educational institution affiliated with Mumbai University. It operates under the auspices of Rayat Shikshan Sanstha Satara, likely the largest educational organization in Asia, established by the visionary Late Padmabhushan Dr. Karmaveer Bhaurao Patil. The college's vision, priorities, and focus align with the objectives of the National Policy on Higher Education 1986, updated in 1992, which aims to provide quality education to all segments of society. Since its establishment in 1994, the institution has been dedicated to the upliftment of the rural community in the area.

1. This year Institute Published & Grant 06 National patents from department of chemistry & commerce department. This year institute organizes more than 10 National/state/university level seminar, conference and workshops.
2. Our parent institute Rayat Shikshan Sanstha, Satara has an inscription "Self Help is our Motto". Following this motto all the institutes run by our Santha has this guideline in its functioning. This motto is the distinctiveness of our institute as well. This idea has been borrowed by many institutes including the government as this is initiated by Dr. Karmveer Bhaurao Patil, founder of The Rayat Shikshan Sanstha hundred years back that is in the year 1919. As, majority of our students are from the peasant's class, lack of economical support education results into the discontinuation of their education. **To overcome this common our college allow students to pay their fee starting from 500/- rupees only and pay remaining fee in installments.** Students also provide opportunities to work in the institute itself in various capacities. Students are allotted the work as per their capacity our staff went

to various nearby villages to counsel 12th pass out students to take higher education in our institution

3. The college conducted activities on universal values, human values, environmental protection, professional ethics, important days like birth and death anniversary of personalities of national and international importance, days of national importance, etc are observed. To provide updated knowledge of students-teachers geared up their contribution by creating digital lectures arranged guest lectures of prominent personalities and academic experts.

6. This year Department of chemistry organized online Conference on Ethics in Research and publication dated on 12th Jan 2024

7. A congenial and positive atmosphere in the college has helped the teachers too to inculcate research culture among themselves and students. Teacher have published their research work in Scopus indexed journals. ISSN journals, UGC care listed journals and conference publications. In the year 2023-2024 total more than **20 research articles** were published in UGC care listed journals. To make teaching learning effective the institution has rich library, projectors. internet etc. Along with this there are total **30 National and International research book chapter from various department was published**

8. The campus includes various supportive facilities designed to enhance curricular, extracurricular, and administrative activities. ICT resources are provided within the institution for both academic and administrative functions. We prioritize fostering a scientific mindset. The institution has established a process for conducting academic and administrative audits. At the start of each academic session, various committees are formed, and notifications about faculty appointments are distributed.

9. Each year, students from rural areas like Jaitapur, Nanar, Pachal, Ambelkarwadi, Ambolgad, Ansure, Taral, and Kumbhawade enroll in the college. These students have gained from the high-quality education offered by the institution, which has helped them succeed in various fields including academics, social work, politics, culture, and sports. The



college also offers scholarships, freeships, and financial aid to students from disadvantaged communities.

10. The college has been diligently working to achieve its vision statement. This year, it provided professional and skill-based education through short-term and certificate programs, offering 17 courses across various departments that attracted over 415+ students.

11. The college has experienced significant growth in its infrastructure and facilities over the years, adapting to the evolving landscape of higher education and the demands of globalization. The teaching, learning, and evaluation processes are enhanced by a supportive educational environment and sufficient infrastructure. The college offers an adequate number of classrooms, an administrative office, science laboratories, a computer lab, a language lab, a central library, departmental libraries, an auditorium, a placement cell, guidance for competitive exams, examination sections, a CAP center, a boys' hostel, a botanical garden, and a mango garden. Additionally, the college features a sports complex, reading rooms, common areas, and recreational spaces to foster an environment conducive to academic success.

11. Besides, various departments conduct student-centric methods for active involvement of the students in the teaching-learning process.

12. Our next plan is to start PG course in Chemistry and start research Centre.

13. As our students are quite rural, they require much mentoring in academic and stress related Issue's. Hence college runs Mentor-Mentee Scheme' It is not only college authorities but also our teachers personally give financial assistance to poor and needy students





Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri, 416 702 (MH)

Affiliated to University of Mumbai, Mumbai

Reaccredited with B⁺ grade by NAAC/ Best college Award by University of Mumbai, Mumbai

Books/ Book Chapters published during the academic year 2023-24

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Year	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Mr. Deokar V. D.	Social media: Sahitya aur Samaj	Social media ka Yuvano par prabhav			National	2024	978-93-92576-96-6	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Akshara Publications
2	Mr. Pawar H. S.	Social media: Sahitya aur Samaj	Social media aur Sahitya Abhiviyakti			National	2024	978-93-92576-96-6	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur,	Akshara Publications

									Dist- Ratnagiri	
3	Mr. Shevade A. K.	Social media: Sahitya aur Samaj	Social Media aur Samajik Parivartan			National	2024	978-93- 92576-96-6	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist- Ratnagiri	Akshara Publicatio ns
4	Ms. Talawdekar P. S.	Recent Trends in Commerce, Management, Accountancy and Business Economics	Fast and Free Delivery Option			National	2024	978-81- 968645-8-3	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist- Ratnagiri	Abasaheb Marathe Arts and New Commerce , Science College, Rajapur, Dist- Ratnagiri
5	Mr. Prabhudesai S. B.	Recent Trends in Commerce, Management, Accountancy and Business Economics	RECENT TRENDS IN HUMAN RESOURCE MANAGEME NT			National	2024	978-81- 968645-8-3	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist- Ratnagiri	Abasaheb Marathe Arts and New Commerce , Science College, Rajapur, Dist- Ratnagiri

6	Ms. Solkar N. A. R.	Recent Trends in Commerce, Management, Accountancy and Business Economics	To study the recent trends in AI in Accountancy			National	2024	978-81-968645-8-3	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri
7	Ms. Solkar N. A. R.	ViksitBharat@2024: Challenges and Opportunities	ViksitBharat @2024: Role of fisheries sector in Indian Economy			National	2024	978-81-968645-1-4	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri
8	Dr. Pawar G. G.	Global Sustainability: Trends, Challenges and Case Studies	Role of Agricultural Science Centres in attaining Sustainability in India: A Case Study			International	2024	978-3031574559	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Springer Nature, Switzerland
9	Dr. Pawar G. G.	ViksitBharat@2024: Challenges and Opportunities	An analytical study of Corporate Social Responsibility activity of			National	2024	978-81-968645-1-4	Abasaheb Marathe Arts and New Commerce, Science College,	Abasaheb Marathe Arts and New Commerce, Science College,

			Proctor and Gamble Hygiene and Health Care Limited						Rajapur, Dist-Ratnagiri	Rajapur, Dist-Ratnagiri
10	Dr. Pawar G. G.	Recent Trends in Commerce, Management, Accountancy and Business Economics	Marketing Automations: Impact and Benefits			National	2024	978-81-968645-8-3	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri
11	Dr. Hajare P. J.	Urban Geography				National	2024	978-81-969720-8-0	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Atharv Publications, Dhule
12	Mr. Londhe A. A.	Recent Trends in Use of ICT in Library	Marketing of Library and Information Services through Social Media	Use of ICT in Libraries	Recent Trends in Use of ICT in Library	National	2024	978-81-968645-9-0	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri

13	Mr. Londhe A. A.	Recent Trends in Use of ICT in Library	Information Resources on English Language and Literature	Use of ICT in Libraries	Recent Trends in Use of ICT in Library	National	2024	978-81-968645-9-0	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri
14	Mr. Londhe A. A.	Recent Trends in Use of ICT in Library	Information Resources in Geographical Studies	Use of ICT in Libraries	Recent Trends in Use of ICT in Library	National	2024	978-81-968645-9-0	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri
15	Mr. Londhe A. A.	Recent Trends in Use of ICT in Library		Use of ICT in Libraries	Recent Trends in Use of ICT in Library	National	2024	978-81-968645-9-0	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri

16	Dr. Harale G. D.	Recent Trends in Use of ICT in Library		Use of ICT in Libraries	Recent Trends in Use of ICT in Library	National	2024	978-81-968645-9-0	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri
17	Dr. Harale G. D.	Recent Trends in Commerce, Management, Accountancy and Business Economics				National	2024	978-81-968645-8-3	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri
18	Dr. Bhawe A. V.	Recent Trends in Commerce, Management, Accountancy and Business Economics				National	2024	978-81-968645-8-3	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri
19	Dr. Pawar G. G.	Recent Trends in Commerce, Management, Accountancy and Business Economics				National	2024	978-81-968645-8-3	Abasaheb Marathe Arts and New Commerce, Science	Abasaheb Marathe Arts and New Commerce, Science

									College, Rajapur, Dist- Ratnagiri	College, Rajapur, Dist- Ratnagiri
20	Dr. Pawar G. G.	ViksitBharat@20 24: Challenges and Opportunities				National	2024	978-81- 968645-1-4	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist- Ratnagiri	Abasaheb Marathe Arts and New Commerce , Science College, Rajapur, Dist- Ratnagiri
21	Dr. Harale G. D.	ViksitBharat@20 24: Challenges and Opportunities				National	2024	978-81- 968645-1-4	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist- Ratnagiri	Abasaheb Marathe Arts and New Commerce , Science College, Rajapur, Dist- Ratnagiri
22	Mr. Karade G. R.	Recent Trends in Use of ICT in Library	Innovative Practices and ICT tools in Mathematics Education	Use of ICT in Libraries	Recent Trends in Use of ICT in Library	National	2024	978-81- 968645-9-0	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist- Ratnagiri	Abasaheb Marathe Arts and New Commerce , Science College, Rajapur, Dist- Ratnagiri

23	Mr. Karade G. R.	Recent Trends in Commerce, Management, Accountancy and Business Economics	Exploring the Intersections of Mathematics and Financial Mathematics: A Comprehensive Study			National	2024	978-81-968645-8-3	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri
24	Mr. Karade G. R.	ViksitBharat@2024: Challenges and Opportunities	Network Formation Games: Understanding Social and Economic Network			National	2024	978-81-968645-1-4	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri
25	Mr. Kamble S. M.	Recent Trends in Use of ICT in Library	A Study of Information Resources in Physical Sciences	Use of ICT in Libraries	Recent Trends in Use of ICT in Library	National	2024	978-81-968645-9-0	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri
26	Mr. Mali A. S.	Recent Trends in Use of ICT in Library	Role of Library in English Literature Appraisal	Use of ICT in Libraries	Recent Trends in Use of ICT in Library	National	2024	978-81-968645-9-0	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur,	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur,

									Dist-Ratnagiri	Dist-Ratnagiri
27	Mr. Londhe A. A.	Recent Trends in Use of ICT in Library	Information Literacy Program in Libraries	Use of ICT in Libraries	Recent Trends in Use of ICT in Library	National	2024	978-81-968645-9-0	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri
28	Mr. Kondaskar P. K.	Recent Trends in Commerce, Management, Accountancy and Business Economics	RECENT TRENDS IN HUMAN RESOURCE MANAGEMENT			National	2024	978-81-968645-8-3	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri	Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri



सोशल मीडिया : साहित्य और समाज

संपादक
डॉ. प्रभाकर डी. पी. श्री. पवार
डॉ. ज्ञानेश्वर डेडे
डॉ. डॉ. वसुदेव मुद्गळकर

सहसंपादक
डॉ. सुखला पाटील



© लेखक

ISBN - 978-93-92576-96-6

पुस्तक - सोशल मीडिया : साहित्य और समाज
संपादक - डॉ. प्रभाकर डी. पी. श्री. पवार
डॉ. ज्ञानेश्वर डेडे, डॉ. डॉ. वसुदेव मुद्गळकर,
प्रकाशक - पत्ता नं. 42, लोकमान्य तिरुडोली, ठाणेबाजार,
वावठेगा रोड, मुम्बई, वि. महाराष्ट्र
(फोन नं. 425201)
सं. नं. - 9821662912
www.amaaj.com
Email - amaajpublications@gmail.com
प्रकाशक - प्रथम, पारंपरी, 2024
मूल्य - अज्ञात दिनांक, मुम्बई.
पृष्ठ - 250 /-

Social Media : Sahitya Aur Samaj

Price : 250 /-



अनुक्रम

भूमिका	
1. इंटरनेट और हिंदी का प्रयोग – डॉ. डॉ. हरका गिरे-मुंडे	09
2. हिंदी भाषा और इंटरनेट की सहभागिता- डॉ. मोेश नाना पोपळे	14
3. हिंदी और सोशल मीडिया - शुशी सिद्धधोषन पुस्तपगार	20
4. सोशल मीडिया का समाज पर प्रभाव - डॉ. उर्मिला बी. गामीत	27
5. सोशल मीडिया - साहित्य और समाज -	33
अज्ञात अर्चना कुलश्रीराम / डॉ. अज्ञात देवसे	
6. ब्लॉगिंग और साहित्य लेखन - डॉ. मधु शंभानी	38
7. सोशल मीडिया का युवाओं पर प्रभाव - डॉ. विजय देवकर	43
8. सोशल मीडिया और साहित्य अधिष्ठाता- डॉ. किष्किण एस. पवार	48
9. सोशल मीडिया और सामाजिक परिवर्तन- डॉ. अभिजीत कबीर शेवडे	52
10. सोशल मीडिया और युवा- डॉ. विजयनाथ चंद्रकांत पटेकर	57
11. सोशल मीडिया में हिंदी भाषा का प्रयोग- डॉ. सुजाता शीवर पाटील	65
12. A Study on Positive and Negative Effects of Social Media on Society- Rashmi Ramesh Purke	72



7.

सोशल मीडिया का युवाओं पर प्रभाव

प्रा. विजय देवकर

सहा. प्राध्यापक

(आबासाहेब मराठे कॉलेज, राजापुर, जिला. रत्नागिरी)

भारतीय समाज में मीडिया का विकास निरंतर होता हुआ नजर आ रहा है। आज समाज में विभिन्न प्रभावशाली परिवर्तन दृश्यमान हो रहे हैं जिनमें सूचना प्रसारण तथा तकनीकी अविष्कारों ने सबसे ज्यादा अहम भूमिका निभाई है। मानव संसाधन के विकास में इस तकनीकी अविष्कार तथा उसके विकास का अपना एक अलग ही महत्व है। वर्तमान समय में विभिन्न सोशल मीडिया के साधनों द्वारा समाज गतिमानता के चरम शिखर तक पहुंच चुका है। किसी भी देश की युवा पीढ़ी एक महत्वपूर्ण मानव संसाधन होती है। इस पीढ़ी के माध्यम से देश के संकटों का निवारण आसानी से किया जा सकता है। यह पीढ़ी प्रत्येक देश में परिवर्तन एवं विकास ला सकती है। प्रगतिशील देशों में तो इन युवाओं की भूमिका अत्यंत महत्वपूर्ण मानी जाती है। क्योंकि उनकी सामाजिक, आर्थिक एवं सांस्कृतिक प्रगति में एक अनुशासित, कर्तव्यनिष्ठ एवं समर्पित युवाशक्ति का महत्व मानव शरीर में प्रवाहित होने वाले रक्त जैसा है।

सोशल मीडिया : साहित्य और समाज / 43



सोशल मीडिया : साहित्य और समाज

संपादक
प्रधान डॉ. पी. बी. पट्ट
डॉ. डेलन डेवि
प्रो. डॉ. रमण मुखर्ज

सहसंपादक
डॉ. सुजला पाटील



© लेख

ISBN - 978-93-92576-96-6

पुस्तक - सोशल मीडिया : साहित्य और समाज
लेखक - प्रधान डॉ. पी. बी. पट्ट
डॉ. डेलन डेवि, प्रो. डॉ. रमण मुखर्ज,
प्रकाशक - एन. जे. ए. प्रकाशन रजिस्ट्रार, प्रकाशक,
आर्य समाज रोड, अजमेर, जि. अजमेर
(आर.जे.ए. 421201)
सी.डी. - 9421682612
www.ajm.com
Email - aksharpublication@gmail.com
प्रकाशक - प्रकाश, अजमेर, 2024
मुद्रक - अजमेर प्रिंटर, अजमेर
मूल्य - 250/-

Social Media : Sahity Aur Samaj

Price : 250/-



अनुक्रम

पुस्तिका	
1. इंटरनेट और हिंदी का प्रयोग - डॉ. इरका गिठे-मुंढे	09
2. हिंदी भाषा और इंटरनेट की सहभागिता- डॉ. महेश नाना पोपळे	14
3. हिंदी और सोशल मीडिया - शुशी सिद्धचौधन फुलपुतार	20
4. सोशल मीडिया का समाज पर प्रभाव - डॉ. उर्मिला बी. गामीत	27
5. सोशल मीडिया : साहित्य और समाज -	33
चमत्तम अर्चना तुळसीराम / डॉ. रघुवर वेदले	
6. ब्लॉगिंग और साहित्य लेखन - डॉ. यशु भंडारी	38
7. सोशल मीडिया का युवाओं पर प्रभाव - डॉ. विश्व देवकर	43
8. सोशल मीडिया और साहित्य अधिष्ठाता- डॉ. किष्किण एस.पवार	48
9. सोशल मीडिया और सामाजिक परिवर्तन- डॉ. अभिजीत कबीर शेवडे	52
10. सोशल मीडिया और युवा- डॉ. विचित्रा चंद्रकांत पटेकर	57
11. सोशल मीडिया में हिंदी भाषा का प्रयोग- डॉ. सुजाता शीवर पाटील	65
12. A Study on Positive and Negative Effects of Social Media on Society- Rashmi Ramesh Purke	72



8.

सोशल मीडिया और साहित्य अभिव्यक्ति

प्रा. हिरामण एस.पवार

सहायक प्राध्यापक, हिंदी विभाग

आबासाहेब मराठे कॉलेज, राजापुर जि. रत्नागिरी

प्रास्ताविक

वर्तमान समय में ऐसा कोई भी क्षेत्र अछूता नहीं है, जिसपर सोशल मीडिया अर्थात सामाजिक माध्यमों का प्रभाव न हो। हमारे जीवन का सोशल मीडिया यह अहम अंग बन चुका है। हमारे दैनंदिन जीवन में अधिकतर समय हम फेसबुक, व्हाट्सअप, इंस्टाग्राम, ट्विटर जैसे सामाजिक माध्यमों पर व्यतीत कर रहे हैं। हर क्षेत्र की तरह साहित्य के क्षेत्र में भी इन सामाजिक माध्यमों ने अपनी गहरी छाप छोड़ दी है। जिसके द्वारा साहित्यिक क्षेत्र में काफी बदलाव आ चुके हैं। डिजिटल क्रांति के इस नए दौर में सामाजिक माध्यमों द्वारा साहित्यिक अभिव्यक्ति के नए नए आयाम दृश्यमान हो रहे हैं।

साहित्य और सोशल मीडिया का पारस्परिक संबंध

सामाजिक परिवर्तन में जिस तरह से साहित्य का स्थान होता है। उसी तरह से उस साहित्य को माध्यमों के द्वारा बड़े पैमाने पर व्यापकता से सामान्यजन तक पहुंचाया जा सकता है। जहाँ पर साहित्य आदर्श समाज की



सोशल मीडिया : साहित्य और समाज

संपादक
प्रचार्य डॉ. पी. बी. पवार
डॉ. डेलम डेवे
प्रो. डॉ. बालक मुक्कमल

सहसंपादक
डॉ. सुचता चाटील



साहित्य और समाज

© लेखक

ISBN - 978-93-92576-96-6

पुस्तक - सोशल मीडिया : साहित्य और समाज
संपादक - प्रचार्य डॉ. पी. बी. पवार
डॉ. डेलम डेवे, प्रो. डॉ. बालक मुक्कमल,
प्रकाशन - पत्ता नं. 42 पोस्टाधिकार विभाग, इलाहाबाद,
बालकान रोड, अलाहाबाद, बि. 201001
(महाराष्ट्र) 425201
बी.डी. - 9421682612
www.amsj.com
Email- sahitypublication@gmail.com
प्रकाशन - अक्टूबर, 2024
पृष्ठ - अज्ञात दिनांक, अलाहाबाद
मुद्रण - 250 :-

Social Media : Sahity Aur Samaj

Price : 250 :-



अनुक्रम

पृथिका

1. इन्टरनेट और लिटी का प्रयोग - प्रा. डॉ. हारका गिठे-मुठे	09
2. लिटी भाषा और इन्टरनेट की सहभागिता-प्रा. महेश नाना चौपळे	14
3. लिटी और सोशल मीडिया - सुती सिद्धधोषन पुस्तपगा	20
4. सोशल मीडिया का समाज पर प्रभाव -डॉ. उर्मिला डॉ. गामीत	27
5. सोशल मीडिया - साहित्य और समाज -	33
कमलान अर्चना कुळशीराम / डॉ. रघुवन देवले	
6. ब्लॉगिंग और साहित्य लेखन - प्रा. यशु भंभानी	38
7. सोशल मीडिया का युवाओं पर प्रभाव - प्रा. विजय देवकर	43
8. सोशल मीडिया और साहित्य अभिव्यक्ति- प्रा. हिममल एल.पवार	48
9. सोशल मीडिया और सामाजिक परिवर्तन- प्रा.अभिधीत कजीर शेवडे	52
10. सोशल मीडिया और युवा-प्रा.विजयनाथ चंद्रकांत पटेकर	57
11. सोशल मीडिया में लिटी भाषा का प्रयोग-- डॉ. पुष्पाता शीवर पाटील	65
12. A Study on Positive and Negative Effects of Social Media on Society- Rashmi Ramesh Purke	72



9.

सोशल मीडिया और सामाजिक परिवर्तन

प्रा.अभिजीत कबीर शेवडे

सहा.प्राध्यापक

आवासाहेब मराठे आर्टस् एंड न्यू कॉमर्स, सायन्स कॉलेज

राजापुर, जिला.रत्नागिरी

परिवर्तन इस सृष्टि का एक शाश्वत सत्य है अपितु परिवर्तन द्वारा ही निरंतर नये-नये अविष्कार होते आ रहे हैं जिन्हें मानवीय विकास के विभिन्न वर्तमान आयाम द्वारा प्रस्तुत किया जा सकता है। भूमंडलीकरण के इस युग में संपूर्ण विश्व एक ही 'वैश्विक गांव' में परिवर्तित हुआ है। रूपांतरण या परिवर्तन की इस प्रक्रिया में मीडिया की भूमिका सर्वथा महत्वपूर्ण एवं निर्णायक रही है। ऐसा कहना अनुचित नहीं होगा कि आज विभिन्न सोशल मीडिया के रूप या साधन केवल संचार ही नहीं बल्कि सर्जक भी है, वह माध्यम ही नहीं वरन परिवर्तन का एक प्रभावशाली अस्त्र भी बन गए हैं। संक्रमण अवस्था के प्रारंभ से लेकर आज की वर्तमान स्थिति तक का विवेचन अगर हम करें तो एक बात साफ होती है कि मानव समूह की विकास यात्रा में एक दूसरे से संपर्क स्थापित करने एवं संदेशों का प्रसारण करने हेतु विभिन्न माध्यम प्रणालियां विकसित होने लगी

RECENT TRENDS IN COMMERCE, MANAGEMENT, ACCOUNTANCY AND BUSINESS ECONOMICS



ISBN: 978-81-968645-8-3

Edited by:

Dr. Ghansham D. Harale

Dr. Atul V. Bhave

Dr. Gaurav G. Pawar



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science
College, Rajapur Dist. Ratnagiri (MH) India 416702

APRIL 2024



45	Digital Transformation in Wealth Management: Enhancing Financial Literacy and Investor Awareness in the Digital Era - Rohini D. Otari, Acharya Prem	430-441
46	Fast and Free Delivery Option - Sachin Keshav Damse, Pranali Shantaram Talawdekar	442-446
47	Optimizing Organizational Success through Performance Feedback in Management - Samuel Pereira, Pooja Gupta	447-453
48	A Study on Awareness and Usage of Digital Wallets Payments Among Under-Graduate College Students - Sanjay C. Raval	454-463
49	New Trend in Banking - Santosh Ashokrao Kharat, H.W Kulkarni	464-467
50	An Analytical Study on The Impact of Brand and Trend on Degree College Student in Mumbai Suburban - Shahida Bawa, Shaheer Shaikh	468-476
51	Accelerating Global Partnerships: Indian Corporates and the Quest for Sustainable Development Goal – 17 - Shaikh Hannat Yusuf, Parag R. Karulkar	477-485
52	A Legal and Compliance Framework In The Digital Market for Consumer Protection in E-Commerce - Shana Shaikh	486-493
53	To Understand the Strategies for Digital Marketing and Its Impact on Consumers - Shwath Shaikh	494-500
54	To Study the Recent Trends in AI in Accountancy - Subhash Sudhakar Ghadashi, Nabeela A. R. Solkar	501-512
55	A Study of Customer Satisfaction Towards Reliance Jio with Special Reference to Malad in Mumbai - Sunita Shrikant Gowande	513-518
56	A Study on The Importance of Personalization in E-commerce and Its Application in Businesses - Varsha Chugh	519-528



CHAPTER 46

Fast and Free Delivery Option

Sachin Keshav Damse^{1,2,3}, Pranali Shantaram Talawdekar²

¹Arts, Science and Commerce College, Mokhada, Dist. Palghar

²Abasaheb Marathe Arts and New Commerce, Science College, Rajapur

³Corresponding author: sachindamse555@gmail.com

Abstract

In the present era, many changes are observed at a faster pace. Similarly, personal experience these changes in the business sector as well. The consumer always buys the essential goods. The expectations of the customer are increasing day by day. And businesses are always active to fulfil them. We are going to see fast and free delivery as one of those options. Let's know the importance of free distribution in this. Also, there are various challenges to be faced while doing delivery types and free delivery.

Keyword: Free Delivery option.

1. Introduction:

At present, the number of business and industrial organizations in the world is increasing day by day. The needs of the people as well as the competition in the business sector are increasing. Customers will be attracted to a company that provides good services and facilities to the customers. One of the reasons is the fast and free delivery facility. Fast, free shipping tells our customers the value their time and loyalty. While absorbing these costs may affect short term profits, the long-term benefits increased sales, brand loyalty and lower cart abandonment rates make it a strategic investment.

[Bhaye \(2018\)](#), examined cultivation and marketing of the mango in Ratnagiri district of Maharashtra. The study found that, marketing of mangoes and mango products mainly use five marketing channels which involves online platforms. The study found that, with increasing exports, the automation in mango marketing in Konkan region is increasing.

[Bhaye and Pawar \(2022\)](#), calculated investment awareness index and investment advice utilization index of investors in Ratnagiri district of Maharashtra. The study found that, there

RECENT TRENDS IN COMMERCE, MANAGEMENT, ACCOUNTANCY AND BUSINESS ECONOMICS



ISBN: 978-81-968645-8-3

Edited by:

Dr. Ghansham D. Harale

Dr. Atul V. Bhave

Dr. Gaurav G. Pawar



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science
College, Rajapur Dist. Ratnagiri (MH) India 416702

APRIL 2024



35	A Study on The Effectiveness of Social Media for Stock Market Investor <i>- Sarita Jha, Rahul Yadav, Vibha Bhavsar</i>	319-331
36	To Understand the Contemporary Issues Faced by Social Entrepreneurs <i>- Chauhhan Neha Purshotam</i>	332-339
37	A Comparative Analysis Between Global Value Chain of Emerging Economies with reference to India and China <i>- Neha Kesarwani, Ashok D. Wagh, Prashant Kadhi, Prathamesh Dhanavade</i>	340-350
38	Usage and Impact of ICT in Education Sector: A Study of Navi Mumbai Colleges <i>- Nutan Lokhande</i>	351-359
39	Recent Trends in Human Resource Management <i>- Bhushan Pramod Padhye, Prakash Krishna Kondaskar, Shailendra Bapu Prabhudesai</i>	360-368
40	Exploring Students' Usage Patterns and Preferences in Mobile Payment Apps: A Survey on Recent Trends in Commerce <i>- Pooja Gupta, Premkula Yadav</i>	369-378
41	A Study on The Decline in Campus Recruitment by Indian IT Companies and Its Impact on The Workforce <i>- Prema Pande, Manoj K Mishra</i>	379-390
42	A Detail Study on Leadership Style Adopted by Management Students in Respect of Digital Technology <i>- Pushpa A. Verma, Shagufta A. Khan, Hafiza N. Gazi</i>	391-407
43	Navigating the Digital Wave: Emerging Trends in Social Media Marketing for Banks <i>- Rakhi R Pitkar, Kavita Kalkoti</i>	408-418
44	A Study on Artificial Intelligence in Business Challenges and Opportunities <i>- Rewati Soman</i>	419-429



CHAPTER 39

RECENT TRENDS IN HUMAN RESOURCE MANAGEMENT

Bhushan Pramod Padhye¹, Prakash Krishna Kondaskar², Shailendra Babu Prabhudesai²

¹Assistant Professor, Department of Commerce, D. J. Samant Senior College Pali, Ratnagiri.

²Abasaheb Marathe Arts and New Commerce, Science College, Rajapur.

ABSTRACT:

Two years after starting a new decade, the world seems quite different from the one we knew in 2020. We experienced one of the biggest struggles in history, battling a pandemic, societal upheavals, and economic crises. These events reshaped our lives and habits and affected our predictions for the previous year. As a result, HR trends we thought would be the highlight of 2024 either didn't happen or came in a slightly different form. The HR industry is revolutionizing at a rapid speed due to the advancement of technology. Hence, new HR trends in 2024 are crucial to maintaining the HR industry's workflow. This paper analyses the most recent trends that have evolved in the Human Resource department in the past few years.

INTRODUCTION:

The term human resources were first used in the early 1900s, and then more widely in the 1960, to describe the people who work for the organization, in aggregate. Human resource management (HRM) or simply HR) is the management of human resources. It is a process of bringing people and organizations together so that the goals of each are met. It is a function in the organizations designed to maximize employee performance in service of an employer's strategic objectives. Human Resource Management has evolved considerably over the past century, and experienced a major transformation in form and function primarily within the past two decades. The role of human resource management in organizations has been evolving dramatically in recent times. HR is increasingly receiving attention as a critical strategic partner, assuming stunningly different, far reaching transformational roles and responsibilities. The world of work is rapidly changing. As a part of organization, Human Resource Management (HRM) must be prepared to deal with effects of changing world of work.

RECENT TRENDS IN COMMERCE, MANAGEMENT, ACCOUNTANCY AND BUSINESS ECONOMICS



ISBN: 978-81-968645-8-3

Edited by:

Dr. Ghansham D. Harale

Dr. Atul V. Bhave

Dr. Gaurav G. Pawar



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science
College, Rajapur Dist. Ratnagiri (MH) India 416702

APRIL 2024

45	Digital Transformation in Wealth Management: Enhancing Financial Literacy and Investor Awareness in the Digital Era - Rohini D. Otari, Acharya Prem	430-444
46	Fast and Free Delivery Option - Sachin Keshav Damse, Pranali Shantaram Talawdekar	442-446
47	Optimizing Organizational Success through Performance Feedback in Management - Samuel Pereira, Pooja Gupta	447-453
48	A Study on Awareness and Usage of Digital Wallets Payments Among Under-Graduate College Students - Sanjay C. Raval	454-463
49	New Trend in Banking - Santosh Ashokrao Kharat, H.W Kulkarni	464-467
50	An Analytical Study on The Impact of Brand and Trend on Degree College Student in Mumbai Suburban - Shahida Bawa, Shaheer Shaikh	468-476
51	Accelerating Global Partnerships: Indian Corporates and the Quest for Sustainable Development Goal - 17 - Shaikh Hannat Yusuf, Parag R. Karulkar	477-485
52	A Legal and Compliance Framework in The Digital Market for Consumer Protection in E-Commerce - Shana Shaikh	486-493
53	To Understand the Strategies for Digital Marketing and Its Impact on Consumers - Shoaib Shaikh	494-500
54	To Study the Recent Trends in AI in Accountancy - Subhash Sudhakar Ghadashi, Nabeela A. R. Solkar	501-512
55	A Study of Customer Satisfaction Towards Reliance Jio with Special Reference to Malad in Mumbai - Sunita Shrikant Gowande	513-518
56	A Study on The Importance of Personalization in E-commerce and Its Application in Businesses - Varsha Chugh	519-528





CHAPTER 54

To Study the Recent Trends in AI in Accountancy

Subhash Sudhakar Ghadashi¹, Nabeela A. R. Solkar²

¹Assistant Professor, Department of Commerce, D. J. Samant Senior College of Arts, Commerce & Science Pali, Tal. Dist. Ratnagiri

ABSTRACT:

The rapid development of technology requires all professionals, such as the accounting profession, to continue to develop ways of working that are fast and accurate so that they are not outdated and effective in achieving goals. With increasingly sophisticated technology, accountants need to know how to make better use of technology. This is demonstrated by the existence of artificial intelligence (AI) which is widely discussed in accounting.

Artificial intelligence (AI) is the study of intelligent minds that can be used for calculations. Calculations performed by artificial intelligence aim to create a more controlled computer system, simplify the user's work and analyze problems. However, due to the lack of adequate information in accounting, therefore, accounting and the accounting profession must evolve and adapt to a changing environment, so that it provides benefits and is kept up-to-date and relevant, but also must be connected with the world.

INTRODUCTION:

Artificial intelligence (AI) is the ability of machines to perform tasks that normally require human intelligence, such as reasoning, learning, decision-making, and problem-solving. AI has transformed various industries, including accounting. According to a report by PwC, AI could contribute up to \$15.7 trillion to the global economy by 2030, and \$6.6 trillion could come from increased productivity. Accounting is one of the sectors that could benefit the most from AI, as it could automate routine tasks, enhance data analysis, improve communication, and provide a competitive advantage. This has been noticed; more businesses implement AI accounting practices.

But is this an issue for the professionals in the field? A lot more is going on behind the scenes that will benefit not only the companies but the professionals and individuals looking to join the industry if they keep up skilling themselves. In this blog post, we will explore how

VIKSIT BHARAT @2047



CHALLENGES AND OPPORTUNITIES

ISBN: 978-81-968645-1-4

Edited by -
Dr. Ghansham D. Harale
Dr. Gaurav G. Pawar

RAYAT SHIKSHAN SANSTHA'S
ABASAHEB MARATHE ARTS AND NEW COMMERCE, SCIENCE
COLLEGE RAJAPUR, DIST. RATNAGIRI (MH) INDIA 416702



CHAPTER 35

Viksit Bharat @2047: Role of Fisheries Sector in Indian Economy

Nabeela A. Rasheed Solkar^{1,✉}, Shakuntala S. Patil²

¹Assistant Professor & Head, Department of Economics, Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist. Ratnagiri, Maharashtra (India)- 416709

ORCID id: <https://orcid.org/0009-0006-9542-8297>

²Professor & Head, Department of Economics, Jaywant Mahavidyalaya, Ichalkaranji.

✉Corresponding author: solkar.nabila@gmail.com

ABSTRACT:

Fisheries sector contributes significant role in vision of "Viksit Bharat @2047" to transforming the Indian Economy. The current research paper studies the trend and performance of Indian fisheries sector. Fisheries sector provides livelihood to more than 25 million fisherfolk at the primary level and twice the number along the value chain in India. Fish is affordable or rich source of animal protein. Fisheries and aquaculture sector has infinite potential to double the fishers and fish farmers' incomes by 2022. India's contribution in world fish production has increase from 63.99 per cent in 1905 to 141.64 per cent in 2019-20. The share of marine and inland fisheries increased from 98.25 MMT and 38.53 MMT in 2004-05 to 111.90 MMT and 65.90 MMT in 2019-20. The inland fisheries growing rate is highest, it's playing a very significant role in the fish production in the country and as also in the global fish production. Inland fish production was growing much faster growth (7.53 %) than marine fish production from during 2004-05 to 2021-22. The share of value of output of fishing from agriculture and allied sectors was highest for Daman & Diu was highest 91.56 per cent. Andhra Pradesh has highest fish producer state in India but Jharkhan has registered the highest annual growth rate (0.26%). The share of agricultural exports in total exports was 11.90 per cent in 2018-19. The export of marine products increased from Rs. 6646.69 crore in 2004-05 to Rs. 57586.48 crore in 2021-22.

World Sustainability Series



Shrikaant Kulkarni
A. K. Haghi *Editors*

Global Sustainability

Trends, Challenges & Case Studies

 Springer



Global Sustainability: Case Studies

Impact of Urban Expansion on Urban Heat: A Case Study of Greater London	
Oluwaseun Moses Semudara, Paul Olaniyi Onibaba, Ayomide Samuel Famewo, and Kolade Victor Otokiti	
Sustainable Cassava: A Case Study of Global Sustainability	211
Shrikaant Kulkarni	
Case Studies in Sustainable Business Management in India	223
Amit Kumar Marwah	
Role of Agricultural Science Centres in Attaining Sustainability in India: A Case Study	247
A. K. Wavare, G. G. Pawar, M. S. Babar, and G. D. Harale	
Collective Action for Transformative Change: The Case of Helston Climate Action Group (UK)	277
Kolade Victor Otokiti, Olufemi Samson Adesina, and Helen Abidemi Faturoti	



Role of Agricultural Science Centres in Attaining Sustainability in India: A Case Study

A. K. Wavare, G. G. Pawar, M. S. Babar, and G. D. Harale

Abstract The term 'agricultural sustainability' gained crucial importance nowadays due to emerging environmental, social, technological, economic as well as institutional problems. The goals of sustainable agriculture can be achieved with the help of agricultural extension and research system. India has a strong network of private as well as public sector agricultural research and extension agencies. Agricultural Science Centres (ASCs) commonly known as Krishi Vigyan Kendras (KVKs) are one of the prominent public sector agricultural research and extension agencies in India that promote agricultural sustainability at the grassroots level. The role of ASCs in attaining agricultural sustainability in India with special reference to Western Maharashtra is examined in this chapter. For the present study, three ASCs viz. KVK Borgaon, KVK Kanchanpur and KVK Talsande are selected from the Satara, Sangli, and Kolhapur districts of western Maharashtra respectively. The present chapter analyses the activities carried out by selected ASCs and their impact on agricultural sustainability in the western region of Maharashtra. The study found that the activities of ASCs like On-Farm Trials (OFTs), Front-Line Demonstrations (FLDs), soil testing, farmers' training, and extension programs resulted in promoting agricultural sustainability in the western region of Maharashtra. The interventions of ASCs helped in terms of increasing the knowledge level of farmers about sustainable agricultural practices, scientific orientation, adoption of sustainable farm practices, irrigation intensity, production and productivity of major crops, and livelihood of the

A. K. Wavare
Karmaveer Bhaurao Patil University, Satara, Maharashtra 415001, India

G. G. Pawar (✉)
Department of Economics, Abasaheb Marathe Arts and New Commerce, Science College,
Rajapur, Dist. Ratnagiri, Maharashtra 416702, India
e-mail: ggp.res.economics@unishivaji.ac.in

M. S. Babar
Krishi Vigyan Kendra Borgaon, Satara, Maharashtra 415519, India

G. D. Harale
Department of Geography, Abasaheb Marathe Arts and New Commerce, Science College,
Rajapur, Dist. Ratnagiri, Maharashtra 416702, India

VIKSIT BHARAT @2047:



CHALLENGES AND OPPORTUNITIES

ISBN: 978-81-968645-1-4

Edited by -

Dr. Ghansham D. Harale

Dr. Gaurav G. Pawar

RAYAT SHIKSHAN SANSTHA'S
ABASAHEB MARATHE ARTS AND NEW COMMERCE, SCIENCE
COLLEGE RAJAPUR, DIST. RATNAGIRI (MH) INDIA 416702



CHAPTER 10

An analytical study of Corporate Social Responsibility activity of Proctor & Gamble Hygiene & Health Care Limited

Mugdha Atul Kamat^{1,✉}, Gaurav Gautam Pawar^{2,✉}

¹Assistant Professor, Department of Commerce, Vijayalakshmi Vishwanath
Dalvie College, Talere.

²Assistant Professor, Abasaheb Marathe Arts and New Commerce, Science
College, Rajapur, Dist. Ratnagiri – 416702.

[✉]Corresponding author: mugdhakamat28@gmail.com

ABSTRACT:

Corporate Social Responsibility (CSR) is a concept whereby organizations consider the interests of society by taking responsibility for the impact of their activities on customers, suppliers, employees, shareholders, communities and other stakeholders, as well as the environment. The researcher has selected Proctor & Gamble Hygiene & Health Care Limited to study the importance given by the company for the activity of Corporate Social Responsibility. The researcher has operated analytical method for the present study. The researcher has used secondary data. The researcher concluded that Procter & Gamble Ltd. increased the profit after tax since 2015 to 2022 by operating with a CSR perspective. P & G Ltd. spent 2% of the amount of Average Net Profit as per section 135(5) of the Act on Corporate Social Responsibility activity i.e., P& G Shiksha, P&G Suraksha India, Environmental Sustainability and Conservation of Energy which helps to strengthen the survival of natives in rural area of the country. The researcher has suggested that the company should carry out survey to find out the needs of vulnerable factors of the society and concentrate their CSR activities on these issues which will be helpful for sustainable development.

KEYWORDS: Corporate Social Responsibility, Environment, Sustainability.

INTRODUCTION: -

Corporate social responsibility (CSR) is a concept whereby organizations consider the interests of society by taking responsibility for the impact of their activities on customers, suppliers, employees, shareholders, communities and other stakeholders, as well as the

RECENT TRENDS IN COMMERCE, MANAGEMENT, ACCOUNTANCY AND BUSINESS ECONOMICS



ISBN: 978-81-968645-8-3

Edited by:

Dr. Ghansham D. Harale

Dr. Atul V. Bhave

Dr. Gaurav G. Pawar



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science
College, Rajapur Dist. Ratnagiri (MH) India 416702

APRIL 2024



CHAPTER 14

Marketing Automations: Impact & Benefits

S. G. Mengal^{1,✉}, G. G. Pawar²

¹Arts, Science & Commerce College, Mokhada Dist. Palghar (MS).

²Assistant Professor, Abasaheb Marathe Arts and New Commerce, Science College, Rajapur Dist. Ratnagiri – 416702.

✉Corresponding author - santoshmengal1986@gmail.com

ABSTRACT:

Marketing automation enable the system of routing marketing tasks like as advertisement, outreach, follow-up emails with the help of machine learning and technology. Automation technology not depends generic messages. It collects and analyze the customer related data for communication for every stage of customer's journey. Marketing automation save the time and money of producer, traders and customer. 40% marketers adopt this automation system and live in the top flow of in e-commerce. This automation system can send the push e mail and messages to customer for motivational of customers. This study shows the marketing automation functionalities benefits of marketing automation.

KEYWORDS: marketing, automation.

INTRODUCTION:

Marketing automation enable the system of routing marketing tasks like as advertisement, outreach, follow-up emails with the help of machine learning and technology. Automation technology not depends generic messages. It collects and analyze the customer related data for communication for every stage of customer's journey. Marketing automation save the time and money of producer, traders and customer. 40% marketers adopt this automation system and live in the top flow of in e-commerce. This automation system can send the push e mail and messages to customer for motivational of customers.

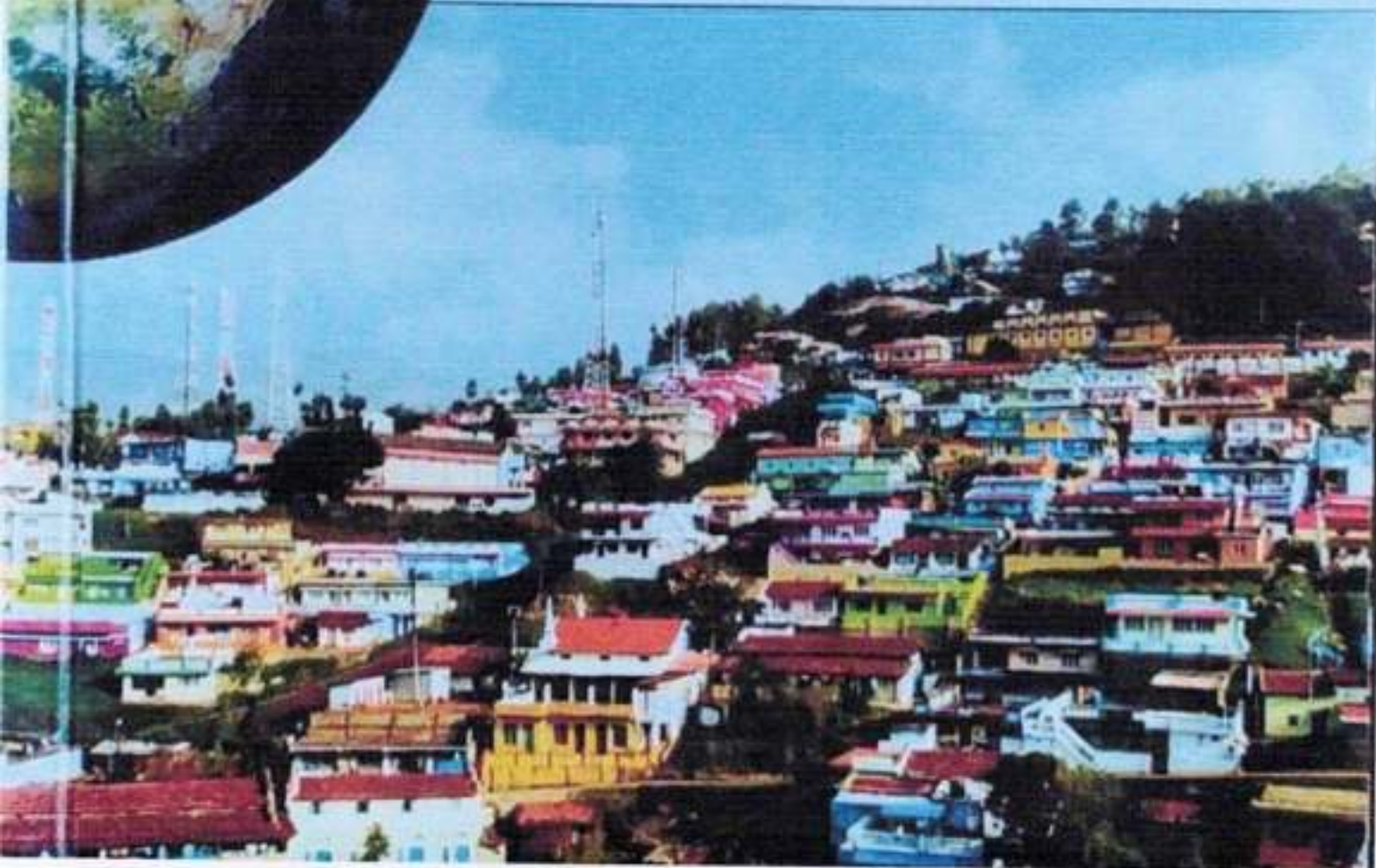
Every business faces a various challenges and problems. In the time of slow financial development, customer attainment is fetching an issue of ever-increasing importance. The successful process of customer acquisition includes the ability to acquire new customers, to enhance consumer attainment costs and to inspire the customer to make a purchase. Universal access of the internet, development of new technologies, growth of mobile devices and

नागाची भूगोला



Urban Geography

प्राचार्या डॉ. विलासिनी मोहन ठिगळे-महाजन
डॉ. अनिल निवृत्ती शिंदे
डॉ. प्रकाश जगन्नाथ हजार
डॉ. राहुल शांताराम पवार





अथर्व पब्लिकेशन्स



नागरी भूगोल : डॉ. अनिल शिंदे
[Urban Geography : Dr. Anil Shinde]

© सुरक्षित

ISBN : 978-81-969720-8-0

पुस्तक प्रकाशन क्र. १२४१

प्रकाशक व मुद्रक

युवराज भट्ट माळी

अथर्व पब्लिकेशन्स

धुळे : १७, देविदास कॉलनी, वरखेडी रोड, धुळे- ४२४ ००१.

संपर्क : ९४०५२०६२३०

जळगाव : शॉप नं. २, नक्षत्र अपार्टमेंट, शाहूनगर हौसिंग सोसायटी,

तेली समाज मंगल कार्यालयासमोर, जळगाव- ४२५ ००१.

संपर्क : ०२५७-२२३९६६६, ९७६४६९४७९७

ई-मेल : atharvapublications@gmail.com

वेबसाइट : www.atharvapublications.com

प्रथमावृत्ती : १९ फेब्रुवारी २०२४

अक्षरजुळवणी : अथर्व पब्लिकेशन्स

मूल्य : २९५/-

E-Book available on

amazon.in ■ GooglePlayBooks ■ atharvapublications.com

ऑनलाइन पुस्तक खरेदीसाठी www.atharvapublications.com

या पुस्तकातील कोणत्याही भागाचे पुनर्निर्माण अथवा चापर इलेक्ट्रॉनिक अथवा यांत्रिकी साधनांनी - फोटोकॉपिंग, रेकॉर्डिंग किंवा कोणत्याही प्रकारे माहिती साठवणुकीच्या तंत्रज्ञानातून प्रकाशकाच्या व लेखकाच्या लेखी परवानगीशिवाय करता येणार नाही. सर्व हक्क राखून ठेवले आहेत.

२ | अथर्व पब्लिकेशन्स



"Education through self-help is our motto" -Karmaveer

**Recent Trends in Use of ICT in Libraries
A Book on One Day National Seminar Paper
Proceeding**

on

**Use of ICT in Libraries held on
Friday, 22nd December 2023**



Published by:

Editor: Dr. Ghansham Dashrath Harale

Co-Editor: Mr. Amar Ankush Londhe

Abasaheb Marathe Arts & New Commerce, Science College, Rajapur
(Vikhare Gothane), Dist-Ratnagiri (MS)-416702, Phone: 02353 -299061,
E-mail: abasahebmarathecollege@gmail.com



978-81-988645-9-0



- **Proceeding of the papers presented at Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri in the National Seminar on "Use of ICT in Libraries" on 22nd December 2023**

- **Published by: Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri 416702.Maharashtra.India**
Email:abasahebmarathecollege@gmail.com

- **Disclaimer: It is the sole responsibility of the authors that their research paper is not plagiarized . Editor is not responsible for the matter published in this book. The college is not responsible for the papers published in the conference proceeding book.**

- **ISBN No**



978-81-968645-9-0



	Page No
11 Marketing of Library Services through Social Media	61-64
- Mr.Amar Londhe Librarian Abasaheb Marathe College, Rajapur	
12 Role of Library in English Literature Appraisal	65-69
- Mr.Abhimanyu Mali Asst ProLAbasaheb Marathe College, Rajapur	
13 Advantages of Digital Library	70-71
- Mr.Mahavir Shirke Librarian Chandrapa Shantappa Shendure College Hupari	
14 Information Literacy Program in Libraries	72-74
- Mr.Londhe Amar Ankush. Librarian Abasasheb Marathe College, Rajapur	
15 सोशल मिडिया चा शिक्षणावर होणारा परिणाम	75-78
-श्री कमलाकर सावंत ग्रंथपाल A.C.S College Lanja	
16 माहिती संप्रेषण तंत्रज्ञान आणि शैक्षणिक ग्रंथालये	79-83
-श्री धनंजय गुरव ग्रंथपाल Patpanhale Arts, Commerce, Science College	
17 ग्रंथालय आणि माहितीशास्त्रातील बदलते नवीन प्रवाह	84-88
-श्रीमती मंजिरी कुलकर्णी ग्रंथपाल D.J.Samant Mahavidyalya Pali	
18 सोशल मीडिया आणि ग्रंथालय सेवा	89-94
- डॉ.तृप्ती सुभाष अंबे, ग्रंथपाल महात्मा फुले महाविद्यालय, पिंपरी पुणे	
19 डिजिटल ग्रंथालये	95-100
-श्रीमती मनीषा जगदाळे कर्मवीर भाऊराव पाटील कॉलेज वाघी मुंबई	

Marketing of Library & Information Services through Social Media



Mr. Londhe Amar Anand

Librarian,

Abasaheb Marathe College, Rajapur

Abstract: This paper deals marketing of Library and Information Services through Social Media in Academic Libraries. Marketing of Products and Services is detrimental to any organization and Libraries too need to market their Information Products and Services in this techno savvy age. Library services are being modernized to suit user needs and satisfy them 24x7. This is possible only when Web 2.0 applications are implemented. Different applications of Web 2.0 in form of social media are being used all over the world. Social Media is an instrument of communication. It is a broad term and covers a large number of websites which enable people to interact with others. Social Media application like Facebook, LinkedIn, Myspace, Twitter, Flickr, Weblogs, Wikis, RSS feeds, Slide-share, YouTube, etc are the current trends and techniques applied in marketing of Academic Library and Information Services, due to its overwhelming response by patrons.

Keywords: Marketing, Marketing of Library Information Services, Social Media, Web 2.0

Introduction:

Library and Information Centre have undergone changes over the last few years. Marketing of Library and Information services has undergone a sea change. With advent of computers and Internet Library and Information services have undergone a drastic change in business and management of libraries. Traditional mode of Library services are paving way to provide more and more technical services through digital libraries, virtual libraries, institutional repositories, online portals. So it was essential to market these Library services to its patrons. Marketing provides an opportunity to see how effective and efficient services can be offered to its users. It is equally important for libraries to live and survive in fast changing world. It is useful in image building and attracts more users.

Social Media is an instrument of communication. It is a broad term and covers a large number of websites which enable people to interact with others. Social media is fast becoming a regular part of our everyday lives. Its online communities carry a strong and influential voice, and there is much to be gained from engaging directly with people through these channels, whether that is to network, promote a product or service, or just stay up to date with the latest news. 72% of internet users are active on social media, 89% of 18 to 29 year old internet users are active on social media, 93% of marketers use social media for business purpose and Face book the most popular social media has 1.15 billion active monthly users. According to a recent Social Media Statistics, there are over 1.15 billion face book users compared to 700 million in 2011, over 500 million Twitter users opposed to 25 million users in 2011, over 238 million LinkedIn users compared to 115 million in 2011 and there are more than 500 million Google Plus users in 2011 (Digital Insight, 2013; Rafiq, 2011) There are over 1 billion monthly visitors on You Tube, 4.2 billion people use mobile devices to access Social Media sites

So it is essential to promote Library and Information Resources like books, journals, newspaper, maps, back volumes, cd-dvds and internet based resources on social media as its considerable importance cannot be neglected by techno-savvy patrons. Also promoting Library and Information Services like lending services, referral service, reference services, indexing, abstracting, user education, CAS, SDI has been the trend of Libraries through Social networking sites.

Objectives and Scope of the Study:

- 1) To get acquainted with various social media applications
- 2) To know which Library Information Services can be marketed via social networking sites
- 3) To know the advantages and disadvantages of Social Networking sites

Concept of Marketing:





"Education through self-help is our motto" -Karmaveer

Recent Trends in Use of ICT in Libraries
A Book on One Day National Seminar Paper
Proceeding

on
Use of ICT in Libraries held on
Friday, 22nd December 2023



Published by:

Editor: Dr. Ghansham Dashrath Harale

Co-Editor: Mr. Amar Ankush Londhe

Abasaheb Marathe Arts & New Commerce, Science College, Rajapur
(Vikhare Gothane), Dist-Ratnagiri (MS)-416702, Phone: 02353 -299061,
E-mail: abasahebmarathecollege@gmail.com



978-81-968645-9-0



- **Proceeding of the papers presented at Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri in the National Seminar on “Use of ICT in Libraries” on 22nd December 2023**

- **Published by: Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri 416702.Maharashtra.India**
Email:abasahebmarathecollege@gmail.com

- **Disclaimer: It is the sole responsibility of the authors that their research paper is not plagiarized . Editor is not responsible for the matter published in this book. The college is not responsible for the papers published in the conference proceeding book.**

- **ISBN No**



978-81-968645-9-0



• Contents

	Page No
1 Audiobooks: Reshaping, Not Replacing, the Reading Culture	1-5
-Dr.Sudhir More Librarian D.B.J College, Chiplun	
2 The Integral Role of Librarians in the ICT Environment	6-14
-Dr.Rajesh Rajam Librarian I.C.S. Arts, Commerce & Science College, Khed, Dr.Shamsunder Kuntule Librarian, RajarshiShahu Arts, Commerce & Science College, Pathari	
3 Application of ICT in Library and Information Services	15-20
-Dr.Sudhir More Librarian D.B.J College, Chiplun	
4 Harnessing Emerging Technology Trends in Libraries	21-25
-Dr.Tushar R Dilpak Librarian Mamasahab Mohol College, Pune	
5 Study of Awareness and Use of Online Resources by Faculty Members of Engg. Colleges	26-34
-Mr. Anil S Kamble Librarian Dr.Tatyasaheb Natu College Margtamhane, Dist-Chiplun	
6 Information Resources in English Language and Literature	35-40
- Mr Amar Londhe Librarian Abasahab Marathe College, Rajapur	
7 A Study of Information Resources in Physical Sciences	41-45
- Mr. Satishkumar Kamble Asst Prof.Abasahab Marathe College, Rajapur	
8 Information Resources in Geographical Studies	46-50
Mr.Londhe Amar Ankush, Librarian Abasahab Marathe College, Rajapur	
9 Innovative Practices and ICT Tools in Mathematics Education	51-54
Mr.Gorakhnath Karade Asst Prof Abasahab Marathe College, Rajapur	
10 Role of Librarian in ICT Environment	55-60
- Mr.Pravin Dolas YCMOU Mahatama Phule College, Pimpri	



Information Resources on English Language and Literature

Mr. Londhe Amar Ankush

Librarian,

Abasaheb Marathe College, Rajapur

Abstract:

Information resources on English Language and Literature are continuously outnumbering through recent advancements in Information Technology. Traditional information sources like books, journals are being outnumbered by e-books, e-journals, online databases, blogs, videos, websites etc. The best use of knowledge resources is being undertaken currently through massive usage of information resources in study of language and literature. Faculties of language and Literature insist on subscribing advanced e-journals, e-books, online databases which could be accessed through palm tops with the help of kindle and other software. Many open source literature is available through e-books, e-journals, online databases, websites etc which are being used for enhancement in teaching and learning of language and literature both by the faculty and the students.

This paper discusses about the various information resources in language and literature & its usage. It's usage by faculty and role of Librarians by making these online resources acquainted to the faculty members is one of the service of enhancing library services in the ICT Era.

Keywords: Academic Libraries, English Language, English Literature, Electronic Media, Information Resources, Language Teaching, Websites.

Introduction:

"Information is Power; it is the lamp in the darkness of the night". Information has revolutionized the world and its activities. Information is being divided into three types: primary, secondary and tertiary. Information explosion has changed the way information is accessed and used for study.

English is a global language. It is one of the widely spoken languages around the world and hence it is considered as international language of business. Minimum knowledge of English language is expected by everyone, be it professional, for careers etc.

Learning & Teaching cannot be confined to a classroom. Immersion of oneself in the ocean of knowledge makes one truly absorb knowledge. The sites compiled in this paper offer free tools & paid lessons, exercises and more information to aid teaching and learning. English language can be studied and learned through educational resources available on the web in various formats via information and communication technologies (ICT). Advancement in technology has lead to thousands of new resources published on day today basis. This advancement in ICT era has significant impact on education both in the way of learning and teaching.

Objective & Scope of the Study:





"Education through self-help is our motto" -Karmaveer

Recent Trends in Use of ICT in Libraries
A Book on One Day National Seminar Paper
Proceeding
on
Use of ICT in Libraries held on
Friday, 22nd December 2023



Published by:

Editor: Dr. Ghansham Dashrath Harale

Co-Editor: Mr. Amar Ankush Londhe

Abasaheb Marathe Arts & New Commerce, Science College, Rajapur
(Vikhare Gothane), Dist-Ratnagiri (MS)-416702, Phone: 02353 -299061,
E-mail: abasahebmarathecollege@gmail.com



978-81-968645-9-0

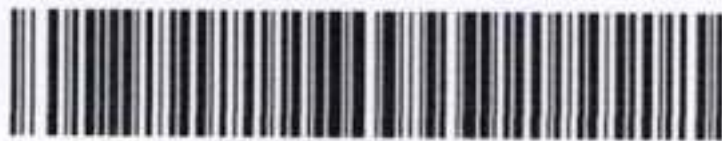


- **Proceeding of the papers presented at Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri in the National Seminar on "Use of ICT in Libraries" on 22nd December 2023**

- **Published by: Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri 416702.Maharashtra.India**
Email:abasahebmarathecollege@gmail.com

- **Disclaimer: It is the sole responsibility of the authors that their research paper is not plagiarized . Editor is not responsible for the matter published in this book. The college is not responsible for the papers published in the conference proceeding book.**

- **ISBN No**



978-81-968645-9-0



• Contents

	Page No
1 Audiobooks: Reshaping, Not Replacing, the Reading Culture	1-5
-Dr.Sudhir More Librarian D.B.J College, Chiplun	
2 The Integral Role of Librarians in the ICT Environment	6- 14
- Dr.Rajesh Rajam Librarian L.C.S. Arts, Commerce & Science College, Khed, Dr.Shamsunder Kantule Librarian, RajarshiShahu Arts, Commerce & Science College, Pathari	
3 Application of ICT in Library and Information Services	15-20
-Dr.Sudhir More Librarian D.B.J College, Chiplun	
4 Harnessing Emerging Technology Trends in Libraries	21-25
- Dr.Tushar R Dilpak Librarian Mamasahab Mohol College, Pune	
5 Study of Awareness and Use of Online Resources by Faculty Members of Engg. Colleges	26-34
-Mr. Anil S Kamble Librarian Dr.Tatyasaheb Natu College Margtamhane, Dist-Chiplun	
6 Information Resources in English Language and Literature	35-40
- Mr Amar Londhe Librarian Abasaheb Marathe College, Rajapur	
7 A Study of Information Resources in Physical Sciences	41-45
- Mr. Satishkumar Kamble Asst Prof.Abasasheb Marathe College, Rajapur	
8 Information Resources in Geographical Studies	46-50
Mr.Londhe Amar Ankush. Librarian Abusasheb Marathe College, Rajapur	
9 Innovative Practices and ICT Tools in Mathematics Education	51-54
Mr.Gorakhnath Karade Asst Prof Abasaheb Marathe College, Rajapur	
10 Role of Librarian in ICT Environment	55-60
- Mr.Pravin Dolas YCMOU Mahatama Phule College, Pimpri	



Abstract:

Information resources play an important part in the study of any subject. Geographical study is also dependent on many information sources such as books, reference books, encyclopaedias, gazetteer, handbooks, travel guides, maps, atlases, globe etc. Also lot of ICT tools have been use in the study of Geography viz Computers, Laptops, Data Projector, Software Programs, Remote Sensing, GIS, GPS along with various websites and web sources like e-journals and e-books. These resources are important part of library collection and labs and it plays an important part in study and research of students and researchers. This paper deduces various factors responsible for the growth of information resources through application of ICT in the subject of Geography.

Keywords: ICT, Information Resources, Geography

Introduction:

Geography is the study of places and the relationships between people and their environments. Geographers explore both the physical properties of Earth's surface and the human societies spread across it. They also examine how human culture interacts with the natural environment, and the way that locations and places can have an impact on people. Geography seeks to understand where things are found, why they are there, and how they develop and change over time.

The term "geography" was coined by the Greek scholar Eratosthenes in the third century B.C.E. In Greek, geo-means "earth" and-graphy means "to write". Using geography, Eratosthenes and other Greeks developed an understanding of where their homeland was located in relation to other places, what their own and other places were like, and how people and environments were distributed^[1].

Objectives:

- 1) To know the meaning of the term information sources.
- 2) To study information sources in Geography.
- 3) To study evolution of information sources in Geography.

Database and Methodology:





'Education through self-help is our motto' -Karmaveer

Recent Trends in Use of ICT in Libraries
A Book on One Day National Seminar Paper
Proceeding

on

Use of ICT in Libraries held on
Friday, 22nd December 2023



Published by:

Editor: Dr. Ghansham Dashrath Harale

Co-Editor: Mr. Amar Ankush Londhe

Abasaheb Marathe Arts & New Commerce, Science College, Rajapur
(Vikhare Gothane), Dist-Ratnagiri (MS)-416702, Phone: 02353 -299061,
E-mail: abasahebmarathecollege@gmail.com



978-81-968645-9-0



- **Proceeding of the papers presented at Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri in the National Seminar on "Use of ICT in Libraries" on 22nd December 2023**
- **Published by: Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri 416702.Maharashtra.India**
Email:abasahebmarathecollege@gmail.com
- **Disclaimer: It is the sole responsibility of the authors that their research paper is not plagiarized . Editor is not responsible for the matter published in this book. The college is not responsible for the papers published in the conference proceeding book.**
- **ISBN No**



978-81-968645-9-0



"Education through self-help is our motto" -Karmaveer

**Recent Trends in Use of ICT in Libraries
A Book on One Day National Seminar Paper
Proceeding**

on

**Use of ICT in Libraries held on
Friday, 22nd December 2023**



Published by:

Editor: Dr. Ghansham Dashrath Harale

Co-Editor: Mr. Amar Ankush Londhe

Abasaheb Marathe Arts & New Commerce, Science College, Rajapur
(Vikhare Gothane), Dist-Ratnagiri (MS)-416702, Phone: 02353 -299061,
E-mail: abasahebmarathecollege@gmail.com



978-81-968645-9-0



- Proceeding of the papers presented at Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri in the National Seminar on "Use of ICT in Libraries" on 22nd December 2023
- Published by: Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri 416702.Maharashtra.India
Email:abasahebmarathecollege@gmail.com
- Disclaimer: It is the sole responsibility of the authors that their research paper is not plagiarized . Editor is not responsible for the matter published in this book. The college is not responsible for the papers published in the conference proceeding book.
- ISBN No



978-81-968645-9-0

RECENT TRENDS IN COMMERCE, MANAGEMENT, ACCOUNTANCY AND BUSINESS ECONOMICS



ISBN: 978-81-968645-8-3

Edited by:

Dr. Ghansham D. Harale

Dr. Atul V. Bhave

Dr. Gaurav G. Pawar



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science
College, Rajapur Dist. Ratnagiri (MH) India 416702

APRIL 2024

RECENT TRENDS IN COMMERCE, MANAGEMENT, ACCOUNTANCY AND BUSINESS ECONOMICS



ISBN: 978-81-968645-8-3

Edited by:

Dr. Ghansham D. Harale

Dr. Atul V. Bhave

Dr. Gaurav G. Pawar



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science
College, Rajapur Dist. Ratnagiri (MH) India 416702

APRIL 2024

RECENT TRENDS IN COMMERCE, MANAGEMENT, ACCOUNTANCY AND BUSINESS ECONOMICS



ISBN: 978-81-968645-8-3

Edited by:

Dr. Ghansham D. Harale

Dr. Atul V. Bhave

Dr. Gaurav G. Pawar



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science
College, Rajapur Dist. Ratnagiri (MH) India 416702

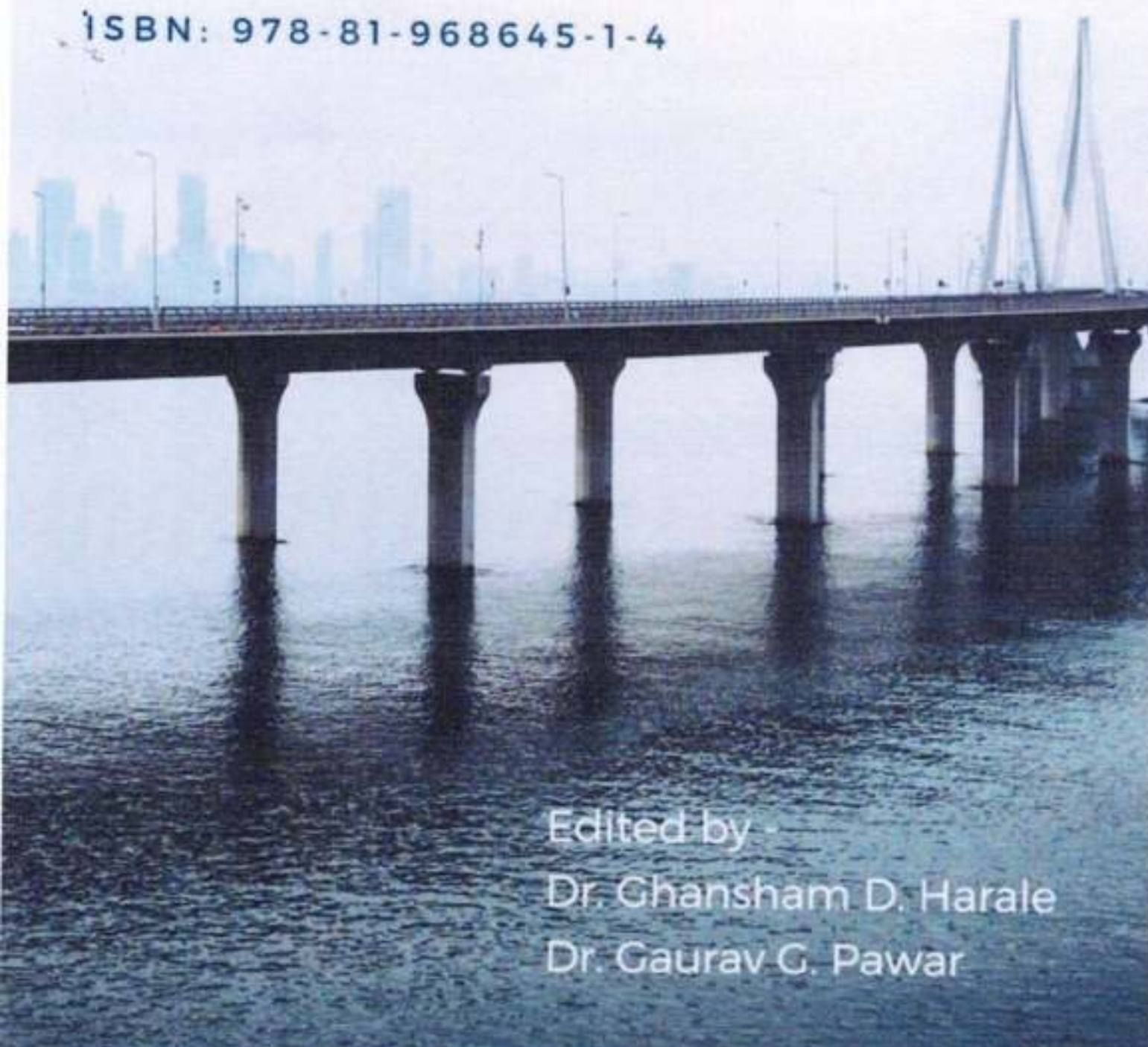
APRIL 2024

VIKSIT BHARAT @2047.



CHALLENGES AND OPPORTUNITIES

ISBN: 978-81-968645-1-4



Edited by -

Dr. Ghansham D. Harale

Dr. Gaurav G. Pawar

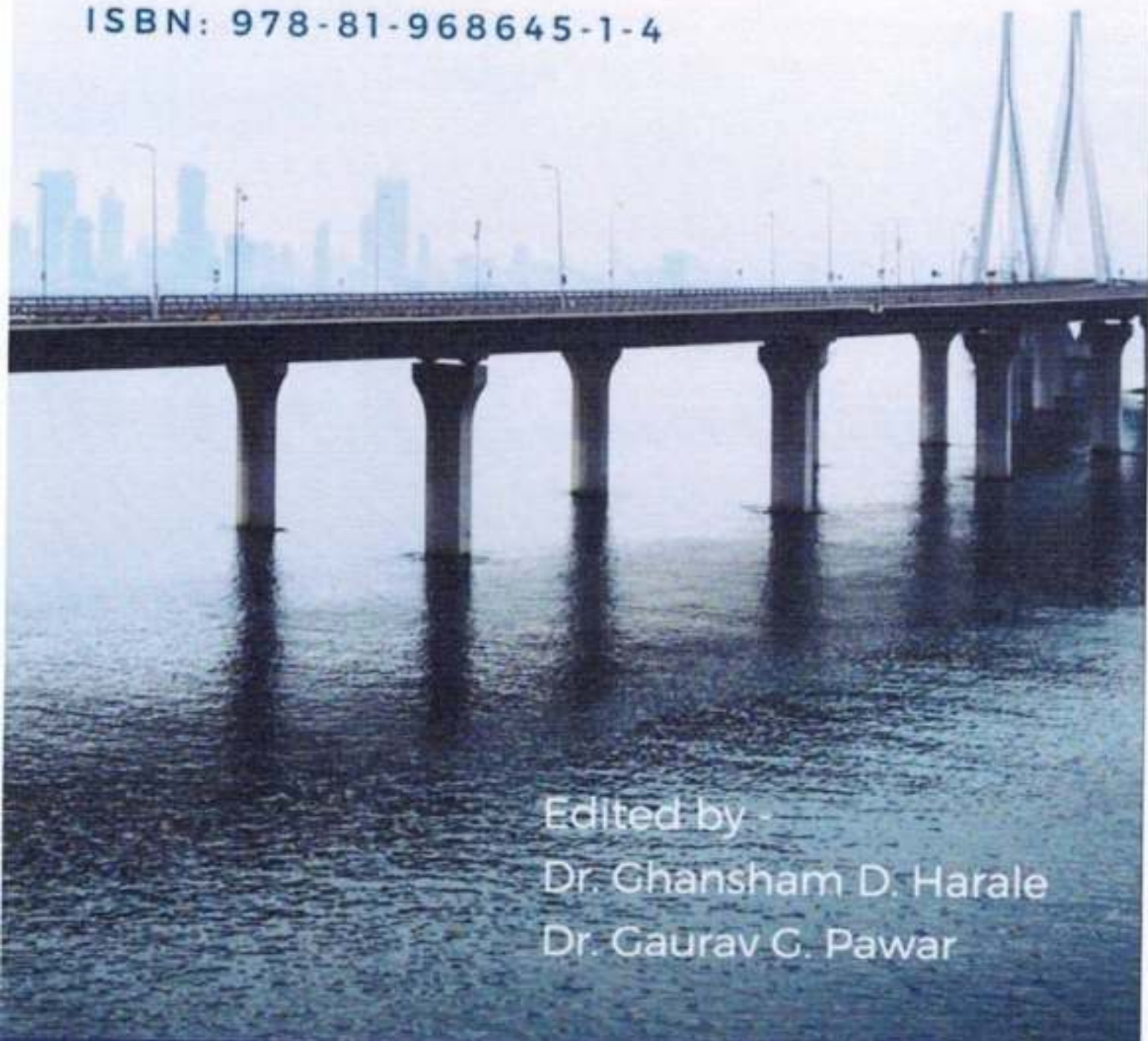
RAYAT SHIKSHAN SANSTHA'S
ABASAHEB MARATHE ARTS AND NEW COMMERCE, SCIENCE
COLLEGE RAJAPUR, DIST. RATNAGIRI (MH) INDIA 416702

VIKSIT BHARAT @2047.



CHALLENGES AND OPPORTUNITIES

ISBN: 978-81-968645-1-4



Edited by -
Dr. Ghansham D. Harale
Dr. Gaurav G. Pawar

RAYAT SHIKSHAN SANSTHA'S
ABASAHEB MARATHE ARTS AND NEW COMMERCE, SCIENCE
COLLEGE RAJAPUR, DIST. RATNAGIRI (MH) INDIA 416702



"Education through self-help is our motto" -Karmaveer

Recent Trends in Use of ICT in Libraries
A Book on One Day National Seminar Paper
Proceeding

on

Use of ICT in Libraries held on
Friday, 22nd December 2023



Published by:

Editor: Dr.Ghansham Dashrath Harale

Co-Editor: Mr. Amar Ankush Londhe

Abasaheb Marathe Arts & New Commerce, Science College, Rajapur
(Vikhare Gothane), Dist-Ratnagiri (MS)-416702, Phone: 02353 -299061,
E-mail: abasahebmarathecollege@gmail.com



978-81-968645-9-0



- Proceeding of the papers presented at Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri in the National Seminar on "Use of ICT in Libraries" on 22nd December 2023
- Published by: Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri 416702, Maharashtra, India
Email: abasahebmarathecollege@gmail.com
- Disclaimer: It is the sole responsibility of the authors that their research paper is not plagiarized. Editor is not responsible for the matter published in this book. The college is not responsible for the papers published in the conference proceeding book.
- ISBN No



978-81-968645-9-0



• Contents

	Page No
1 Audiobooks: Reshaping, Not Replacing, the Reading Culture -Dr.Sudhir More Librarian D.B.J College, Chiplun	1-5
2 The Integral Role of Librarians in the ICT Environment - Dr.Rajesh Rajam Librarian L.C.S. Arts, Commerce & Science College, Khed, Dr.Shamsunder Kantule Librarian, RajarshiShahu Arts, Commerce & Science College, Pathari	6-14
3 Application of ICT in Library and Information Services -Dr.Sudhir More Librarian D.B.J College, Chiplun	15-20
4 Harnessing Emerging Technology Trends in Libraries - Dr.Tushar R Dilpak Librarian Mamasahab Mohol College, Pune	21-25
5 Study of Awareness and Use of Online Resources by Faculty Members of Engg. Colleges -Mr. Anil S Kamble Librarian Dr.Tatyasaheb Natu College Margtamhane, Dist-Chiplun	26-34
6 Information Resources in English Language and Literature - Mr Amar Londhe Librarian Abasaheb Marathe College, Rajapur	35-40
7 A Study of Information Resources in Physical Sciences - Mr. Satishkumar Kamble Asst Prof.Abasasheb Marathe College, Rajapur	41-45
8 Information Resources in Geographical Studies Mr.Londhe Amar Ankush. Librarian Abasasheb Marathe College, Rajapur	46-50
9 Innovative Practices and ICT Tools in Mathematics Education Mr.Gorakhnath Karade Asst Prof Abasaheb Marathe College, Rajapur	51-54
10 Role of Librarian in ICT Environment - Mr.Pravin Dolas YCMOU Mahatama Phule College, Pimpri	55-60



Innovative Practices and ICT Tools in Mathematics Education

Mr. Gorakhanath R. Karade

Department of Mathematics,

Abasaheb Marathe College, Rajapur.

Abstract

In the development of Science education system the education of Mathematics plays an important role. If we develop a Mathematics education, it will help in development of science education and development of science education will help in development of whole world. Therefore for the basic development we have to do in Mathematics education. But we know that, Mathematics is a more abstract subject. To develop more interest in students and to do Mathematics education easy, we have to introduce new *Innovative Practices in Mathematics Education*.

In this paper we will discuss some new innovative practices in Mathematics education.

Keywords: Innovative Practice, Science, Education.

1. Introduction

We know that, to destroy any nation there is no need of atom bomb, if we collapse the education system of the nation, the nation will automatically get destroyed. To save our nation we have to increase quality of education system or we have to develop our education system. As we know that the science education plays an important role in development of world in technology. Also we know that the Mathematics is a queen of science. This means that there will be no development in science without Mathematics. Thus the development in the subject of Mathematics is important.

To achieve developments in the field of Mathematics, we have to improve the Curriculum in the subject of Mathematics. To develop Mathematics education, we have to introduce Innovative Practices in Mathematics Education that means we have to introduce new techniques and new methods to teach Mathematics in the classroom.

2. Today's Mathematics Education

2.1 Mathematics Education in India

In most of the universities in India, Mathematics education given by Mathematics departments is quite confusing and no more useful in the future of the student. Students learn whatever Mathematics in his higher education has no more use in his day to day life. So that students are very much confused about Mathematics education in higher education. They always ask why we are learning Mathematics and what is its use in my future? This is because education system does not involve a practical education of Mathematics. That is why students are unaware about the use of Mathematics. Of course Mathematics is very powerful tool in development of science education, without



RECENT TRENDS IN COMMERCE, MANAGEMENT, ACCOUNTANCY AND BUSINESS ECONOMICS



ISBN: 978-81-968645-8-3

Edited by:

Dr. Ghansham D. Harale

Dr. Atul V. Bhave

Dr. Gaurav G. Pawar



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science
College, Rajapur Dist. Ratnagiri (MH) India 416702

APRIL 2024

Recent Trends in Commerce, Management, Accountancy and Business Economics



Edited by –

Dr. Ghansham Dasharath Harale

Associate Professor, Department of Geography, Abasaheb
Marathe Arts and New Commerce, Science College,
Rajapur, Dist. Ratnagiri (MH) – 416702

Dr. Atul Vijay Bhave

Assistant Professor & Head, Department of Commerce,
Abasaheb Marathe Arts and New Commerce, Science
College, Rajapur, Dist. Ratnagiri (MH) – 416702

Dr. Gaurav Gautam Pawar

Assistant Professor, Department of Economics, Abasaheb
Marathe Arts and New Commerce, Science College,
Rajapur, Dist. Ratnagiri (MH) – 416702



RAYAT SHIKSHAN SANSTHA'S
ABASAHEB MARATHE ARTS AND NEW COMMERCE, SCIENCE
COLLEGE, RAJAPUR, DIST. RATNAGIRI (MH) – 416702

APRIL 2024



Published by:

Rayat Shikshan Sanstha's, Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist. Ratnagiri, State – Maharashtra (India) – 416702
www.marathecollegerajapur.com

Chief Editor:

Dr. Ghansham Dasharath Harale

Associate Professor, Dept. of Geography, Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist. Ratnagiri – 416702

Co-editors:

Dr. Atul Vijay Bhawe

Assistant Professor & Head, Dept. of Commerce, Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist. Ratnagiri – 416702

Dr. Gaurav Gautam Pawar

Assistant Professor, Dept. of Economics, Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist. Ratnagiri – 416702

Disclaimer:

The inventiveness, legitimacy, issues regarding plagiarism, composition and content liability for the book entitled "Recent Trends in Commerce, Management, Accountancy and Business Economics" published by Rayat Shikshan Sanstha's Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist. Ratnagiri remains with the authors. As all the chapters received through emails are published as it is. The editors and publishers do not agree with the views expressed in the individual articles.

© Rayat Shikshan Sanstha's, Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist. Ratnagiri – 416702

Publication Year: April 2024

ISSN 978-81-968645-8-3



9 788196 864583

ISBN: 978-81-968645-8-3



24	An Exploratory Study on the Impact of Family Entrepreneurial Culture on the Empowerment of Women in the Jain Community <i>- Parag Ramesh Karulkar, Jyostna Hiteshkumar Jain</i>	207-224
25	A case study on Green Bonds in India: An Assessment of Market Trends, Challenges, and Opportunities <i>- Kanthi Viswanath, Nirmala Joshi</i>	225-235
26	Social Commerce: A New Era of E-Commerce <i>- Komal Vikas Mane</i>	236-241
27	An Analytical Study on Impact of Electric Vehicles on Consumers with the preference of TESLA <i>- Mariya Patel, Sana Ansari</i>	242-249
28	A Critical Review of SBI Mutual Fund Investment with Special Reference to Salaried Class <i>- Saroj Dayashankar Jha</i>	250-257
29	Exploring the Intersections of Mathematics and Financial Mathematics: A Comprehensive Study <i>- Gorakhanath Rambhau Karade</i>	258-272
30	Recent Accounting Trends: An Analysis of Future Business Opportunities 2024 <i>- Kedar Vilas Deshmukh</i>	273-282
31	A Study on the Role of M-Commerce in India <i>- Rajesh Vyankat Pawar</i>	283-288
32	An analytical study on customer's perception towards Debit Card of State Bank of India <i>- Parag Ramesh Karulkar, Tushar Chandar Mhatre</i>	289-298
33	A Study on Recent Trends in Management: Exploring Evolving Leadership and Team Dynamics <i>- Atharva Sawant, Nisha Kekan</i>	299-308
34	Impact of Discounts on Consumer Buying Behavior: A Comparative Study between Amazon and Myntra <i>- Kreena Modi</i>	309-318



CHAPTER 29

Exploring the Intersections of Mathematics and Financial Mathematics: A Comprehensive Study

Gorakhanath Rambhau Karade^{1,✉}

¹Abasaheb Marathe Arts and New Commerce, Science College Rajapur, Tal
Rajapur, Dist. Ratnagiri, Maharashtra.

[✉]Corresponding author: karadegr1986@gmail.com

Abstract

This paper delves into the synergies between mathematics and financial mathematics, investigating their intertwined relationship and how mathematical concepts are applied in the realm of finance. Through a comprehensive review of literature and analysis of key methodologies, this research aims to provide insights into the intricate connections and the significance of mathematical principles in understanding financial phenomena.

Keywords: Financial Mathematics, Principles, Phenomenon, Interconnection

1. Introduction

• Overview of Mathematics and Financial Mathematics:

Mathematics is the study of patterns, structures, and relationships using abstract concepts such as numbers, symbols, and formulas. It provides a framework for logical reasoning and problem-solving across various disciplines. In the context of finance, mathematics serves as a powerful tool for modeling, analyzing, and understanding complex financial systems and phenomena.

Financial mathematics, also known as mathematical finance or quantitative finance, is a branch of applied mathematics that focuses on the modeling and analysis of financial markets, instruments, and strategies. It encompasses a wide range of mathematical techniques and methodologies aimed at quantifying and managing financial risk, pricing financial derivatives, optimizing investment portfolios, and making informed financial decisions.

The intersection of mathematics and financial mathematics is characterized by the application of mathematical principles and techniques to solve problems in finance.

VIKSIT BHARAT @2047:



CHALLENGES AND OPPORTUNITIES

ISBN: 978-81-968645-1-4

Edited by -

Dr. Ghansham D. Harale

Dr. Gaurav G. Pawar

RAYAT SHIKSHAN SANSTHA'S
ABASAHEB MARATHE ARTS AND NEW COMMERCE, SCIENCE
COLLEGE RAJAPUR, DIST. RATNAGIRI (MH) INDIA 416702

MARCH 2024



**VIKSIT BHARAT @2047:
CHALLENGES AND OPPORTUNITIES**

Edited by –

Dr. Ghansham D. Harale

Associate Professor, Department of Geography, Abasaheb Marathe
Arts and New Commerce, Science College, Rajapur, Dist. Ratnagiri
(MH) – 416702

Dr. Gaurav G. Pawar

Assistant Professor, Department of Economics, Abasaheb Marathe
Arts and New Commerce, Science College, Rajapur, Dist. Ratnagiri
(MH) – 416702



RAYAT SHIKSHAN SANSTHA'S
ABASAHEB MARATHE ARTS AND NEW COMMERCE,
SCIENCE COLLEGE, RAJAPUR, DIST. RATNAGIRI (MH) –
416702

MARCH 2024



CHAPTER 15

Network Formation Games: Understanding Social and Economic Networks

Gorakhanath Rambhau Karade^{1,✉}

¹Assistant Professor, Department of Mathematics, Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist. Ratnagiri (MH).

✉Corresponding author: karadegr1986@gmail.com

ABSTRACT:

Network formation games provide a powerful framework for understanding the dynamics of social and economic networks. This paper delves into the theoretical foundations and practical applications of network formation games, exploring their significance in modeling and analyzing the formation, evolution, and stability of networks in various domains. By synthesizing existing literature and providing insights into recent advancements, this paper aims to contribute to a deeper understanding of network formation processes and their implications for social and economic interactions.

KEYWORDS: Network, Games, Modelling, Economic.

INTRODUCTION:

Social and economic networks play a crucial role in shaping human interactions, facilitating information diffusion, and influencing individual and collective behaviors. Network formation games offer a formal framework to study the dynamics of network formation, wherein individuals strategically connect with others to maximize their utility. Understanding the mechanisms driving the formation and evolution of these networks is essential for various fields, including economics, sociology, computer science, and beyond. This paper provides an overview of network formation games, highlighting their theoretical foundations, empirical applications, and future research directions.

A social and economic network refers to the interconnected web of relationships, interactions, and transactions among individuals, organizations, and institutions within a society or economy. These networks can encompass various forms of connections, including personal relationships, business partnerships, trade networks, supply chains, and financial systems. They



"Education through self-help is our motto" -Karmaveer

**Recent Trends in Use of ICT in Libraries
A Book on One Day National Seminar Paper
Proceeding**

on

**Use of ICT in Libraries held on
Friday, 22nd December 2023**



Published by:

Editor: Dr.Ghansham Dashrath Harale

Co-Editor: Mr. Amar Ankush Londhe

Abasaheb Marathe Arts & New Commerce, Science College, Rajapur
(Vikhare Gothane), Dist-Ratnagiri (MS)-416702, Phone: 02353 -299061,
E-mail: abasahebmarathecollege@gmail.com



978-81-968645-9-0



- **Proceeding of the papers presented at Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri in the National Seminar on "Use of ICT in Libraries" on 22nd December 2023**

- **Published by: Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri 416702.Maharashtra.India
Email:abasahebmarathecollege@gmail.com**

- **Disclaimer: It is the sole responsibility of the authors that their research paper is not plagiarized . Editor is not responsible for the matter published in this book. The college is not responsible for the papers published in the conference proceeding book.**

- **ISBN No**



978-81-968645-9-0



• Contents

	Page No
1 Audiobooks: Reshaping, Not Replacing, the Reading Culture	1-5
-Dr.Sudhir More Librarian D.B.J College, Chiplun	
2 The Integral Role of Librarians in the ICT Environment	6-14
-Dr.Rajesh Rajam Librarian L.C.S. Arts, Commerce & Science College, Khed, Dr.Shamsunder Kantule Librarian, RajarshiShahu Arts, Commerce & Science College, Pathari	
3 Application of ICT in Library and Information Services	15-20
-Dr.Sudhir More Librarian D.B.J College, Chiplun	
4 Harnessing Emerging Technology Trends in Libraries	21-25
- Dr.Tushar R Dilpak Librarian Mamasahab Mohol College, Pune	
5 Study of Awareness and Use of Online Resources by Faculty Members of Engg. Colleges	26-34
-Mr. Anil S Kamble Librarian Dr.Tatyasaheb Natu College Margtamhane, Dist-Chiplun	
6 Information Resources in English Language and Literature	35-40
- Mr Amar Londhe Librarian Abasahab Marathe College, Rajapur	
7 A Study of Information Resources in Physical Sciences	41-45
- Mr. Satishkumar Kamble Asst Prof.Abasahab Marathe College, Rajapur	
8 Information Resources in Geographical Studies	46-50
Mr.Londhe Amar Ankush. Librarian Abasahab Marathe College, Rajapur	
9 Innovative Practices and ICT Tools in Mathematics Education	51-54
Mr.Gorakhnath Karade Asst Prof Abasahab Marathe College, Rajapur	
10 Role of Librarian in ICT Environment	55-60
- Mr.Pravin Dolas YCMOU Mahatama Phule College, Pimpri	



A Study of Information Resources in Physical Sciences

Mr. Satishkumar M. Kamble
Dept. of Physics,
Abasaheb Marathe College, Rajapur

Abstract:

Information resources are very important and necessary in the field of physical sciences. Information resources are the sources for new research, as scientific books, articles, and other references are used for new research in the physical sciences. These resources help researchers in getting the best references for new and improved theories. Information resources in the physical sciences are important tools for conceptual development. These sources help researchers to create contexts of their own interest. Again, the data that is stored in scientific laboratories is extremely valuable. The sharing and use of it is important for other researchers and students. Information resources in the physical sciences are important to industry, biotechnology, and other research organizations. Further, the information resources in the physical sciences are the education and training tools for students, teachers, and the general users.

Key Words: ICT, Information Resources, Open Access, Physical Sciences, Web Sources.

Introduction:

Physics is a multidisciplinary branch of science that deals with the study of measurements, values, and theories of the structures of matter, energy, space, and time. Anyone who takes deep knowledge of these fields of study in physical sciences and their applications can be able to make various changes in their lives due to their research abilities. The scope of physical science is vast & wide and many branches exist in different areas of this science, such as- physics, chemistry, geophysics, planetary sciences, astronomy, earth science, etc. However, in recent years, the definition of physics has expanded to include interdisciplinary fields such as econophysics, sociophysics, biological physics, and geological physics ^[1].

The scope of physical science is so amazing that it is in a continuous development so and new branches are created due to new researches. The scope of physical science helps us to understand how we can interact with nature and the environment.

Research Journals

Peer-reviewed journals:

Peer-reviewed journals work as gatekeepers for quality research, they provide a platform for the dissemination, validation, and ongoing discussion of new knowledge within the academic community. They are important for the scholarly communication process and for the advancement of scientific understanding.

Major key journals in Physics, Chemistry, Astronomy and Earth Sciences-





"Education through self-help is our motto" -Karmaveer

Recent Trends in Use of ICT in Libraries
A Book on One Day National Seminar Paper
Proceeding

on

Use of ICT in Libraries held on
Friday, 22nd December 2023



Published by:

Editor: Dr.Ghansham Dashrath Harale

Co-Editor: Mr. Amar Ankush Londhe

Abasaheb Marathe Arts & New Commerce, Science College, Rajapur
(Vikhare Gothane), Dist-Ratnagiri (MS)-416702, Phone: 02353 -299061,
E-mail: abasahebmarathecollege@gmail.com



978-81-968645-9-0



- Proceeding of the papers presented at Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri in the National Seminar on “Use of ICT in Libraries” on 22nd December 2023
- Published by: Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri 416702.Maharashtra.India
Email:abasahebmarathecollege@gmail.com
- Disclaimer: It is the sole responsibility of the authors that their research paper is not plagiarized . Editor is not responsible for the matter published in this book. The college is not responsible for the papers published in the conference proceeding book.
- ISBN No



978-81-968645-9-0



	Page No
11 Marketing of Library Services through Social Media - Mr.Amar Londhe Librarian Abasaheb Marathe College, Rajapur	61-64
12 Role of Library in English Literature Appraisal - Mr.Abhimanyu Mall Asst Prof.Abasahab Marathe College, Rajapur	65-69
13 Advantages of Digital Library - Mr.Mahavir Shirke Librarian Chandrapa Shantappa Shendure College Hupari	70-71
14 Information Literacy Program in Libraries - Mr.Londhe Amar Ankush. Librarian Abasahab Marathe College, Rajapur	72-74
15 सोशल मिडिया चा शिक्षणावर होणारा परिणाम -श्री कमलाकर सार्वत ग्रंथपाल A.C.S College Lanja	75-78
16 माहिती संप्रेषण तंत्रज्ञान आणि शैक्षणिक ग्रंथालये -श्री धनंजय गुरव ग्रंथपाल Patpanhale Arts, Commerce, Science College	79-83
17 ग्रंथालय आणि माहितीशास्त्रातील बदलते नवीन प्रवाह -श्रीमती मंजिरी कुलकर्णी ग्रंथपाल D.J.Samant Mahavidyalaya Pali	84-88
18 सोशल मिडिया आणि ग्रंथालय सेवा - डॉ.तुन्वी सुभाष अंब्रे, ग्रंथपाल महात्मा फुले महाविद्यालय, पिंपरी पुणे	89-94
19 डिजिटल ग्रंथालये -श्रीमती मनीषा जगदाळे कर्मवीर भाऊराव पाटील कॉलेज वाघी मुंबई	95-100

Role of Library Resources in English Literature Appraisal: A Perspective

Mr. Mali Abhimanyu Sopan

Assistant Professor in English

Abasaheb Marathe College, Rajapur

Dist.: Ratnagiri



Abstract

As English language widely spoken around the world it is considered as international language of communication. To cope of with one should have at least minimum knowledge of English languages in every walk of life. Learning and teaching cannot be confined to a classroom. The ocean of knowledge makes able to face the changing global milieu. Libraries play a vital role in providing people with reliable content. They encourage and promote the process of learning and grasping English knowledge. The main objective of this article is to focus on the contribution of library resources to enhance the stake holder's knowledge in English literary research milieu and investigate the availability and utilizations of existing resources to the universities and other pedagogy.

Keywords: Library, Resources, Institutions, Teaching, Learning, Information

Introduction:

The term "Library" has been defined by many persons. Library is regarded as "a place where written printed graphic and visual materials are gathered and well organized, using standard rules and maintained for reading studying and consultations users". Library could be described as "an information center where resources of various formats are acquired, managed and systematically arranged to enhance research teaching, learning and information achievement." It is simply an association where information may be gained from print and electronic sources. Such is useful for research, study, learning, realization and personal development purposes. The main objectives of libraries are to establish the basic information, education preservation of culture heritage relaxation etc.

Libraries are one of the important resources in securing knowledge from a well-designed speculative program. It is one of those resources which are essential to support and strengthen the educational quality. Over the periods, libraries are the sources of keeping and issuing the information through books, journals, maps and other resources that are used by students in their learning process of English language and research, it is clear that library resources i. e human resources, physical resources printed and e-resources are essentially important in preparing teaching learning activities such as lectures notes, students assignments, conducting their research work, accessing e-journals and web sites subscription to online journals by teachers and students etc. Hence it seemed valuable to explore and classify the current resources of libraries in the light of English literary reviews.

The main objective of this paper is to determine the existing resources from the departmental academic libraries of universities and affiliated college offering English literature appraisal. Successful educational system depends thoroughly on the convenience and application





"Education through self-help is our motto" -Karmaveer

Recent Trends in Use of ICT in Libraries
A Book on One Day National Seminar Paper
Proceeding

on

Use of ICT in Libraries held on
Friday, 22nd December 2023



Published by:

Editor: Dr.Ghansham Dashrath Harale

Co-Editor: Mr. Amar Ankush Londhe

Abasaheb Marathe Arts & New Commerce, Science College, Rajapur
(Vikhare Gothane), Dist-Ratnagiri (MS)-416702, Phone: 02353 -299061,
E-mail: abasahebmarathecollege@gmail.com



978-81-968645-9-0



- **Proceeding of the papers presented at Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri in the National Seminar on “Use of ICT in Libraries” on 22nd December 2023**

- **Published by: Abasaheb Marathe Arts, New Commerce and Science College, Rajapur, Dist-Ratnagiri 416702.Maharashtra.India**
Email:abasahebmarathecollege@gmail.com

- **Disclaimer: It is the sole responsibility of the authors that their research paper is not plagiarized . Editor is not responsible for the matter published in this book. The college is not responsible for the papers published in the conference proceeding book.**

- **ISBN No**



978-81-968645-9-0



	Page No
11 Marketing of Library Services through Social Media	61-64
- Mr.Amar Londhe Librarian Abasabeb Marathe College, Rajapur	
12 Role of Library in English Literature Appraisal	65-69
- Mr.Abhimanyu Mall Asst Prof.Abasabeb Marathe College, Rajapur	
13 Advantages of Digital Library	70-71
- Mr.Mahavir Shirke Librarian Chandrapa Shantappa Shendure College Hupari	
14 Information Literacy Program in Libraries	72-74
- Mr.Londhe Amar Ankush. Librarian Abasabeb Marathe College, Rajapur	
15 सोशल मिडिया वा शिक्षणावर होणारा परिणाम	75-78
-श्री कमलाकर सावंत ग्रंथपाल A.C.S College Lanja	
16 माहिती संप्रेषण तंत्रज्ञान आणि शैक्षणिक ग्रंथालये	79-83
-श्री धनंजय गुरव ग्रंथपाल Patpanhale Arts, Commerce, Science College	
17 ग्रंथालय आणि माहितीशास्त्रातील बदलते नवीन प्रवाह	84-88
-श्रीमती मंजिरी कुलकर्णी ग्रंथपाल D.J.Samant Mahavidyalya Pali	
18 सोशल मीडिया आणि ग्रंथालय सेवा	89-94
- डॉ.तृप्ती सुभाष अंबे, ग्रंथपाल महात्मा फुले महाविद्यालय, विपरी पुणे	
19 डिजिटल ग्रंथालये	95-100
-श्रीमती यनीषा जगदाळे कर्मवीर भाऊराव पाटील कॉलेज वाशी मुंबई	

Information Literacy Program in Libraries

Mr.Londhe Amar Ankush
Librarian,

Abasaheb Marathe College, Rajapur



Abstract:

Information Literacy Programs in Libraries are very necessary to make the users acquainted with various resources in Library and how to access it. UGC, Higher education bodies like NAAC make it necessary for libraries to undertake information literacy programs for the sake of new users. This activity helps in user education.

Keyword: ICT, Information Literacy, Libraries

Introduction:

Information Communication Technology (ICT) has played an important part in upgradation of library services. Many activities and programs like information literacy programs have been enhanced with the use of ICT Tools like computers, projectors, smart boards etc. The upgradation in information sources has overcome print resources. Now print resources like books and journals have now slowly taken electronic form. Various databases like Inlibnet NList, INDEST have started providing e-books and e-journals. So it is utmost essential on the part of Librarians to make the users acquainted with library resources through user training programs or Information Literacy programs. Library visits, tours and user training on use of OPAC and how to access databases have made student and teaching fraternity to optimum utilization of Library resources. Information seeking skills have to be honed by libraries to access resources in various formats, which require training, orientation, workshops etc.

Definition of Information Literacy:

1. American Library Association defines¹ as "Information literacy is a set of abilities requiring individuals to recognize when information is needed and have the ability to locate, evaluate, and use effectively the needed information".

2. Harrods' Librarians' Glossary defines² as "The ability to identify, locate, evaluate, organize and use information – particularly from electronic sources – to address an issue or solve a problem, whether for personal, social, cultural or business purposes also to communicate such information to others. It is seen as a basic human right; an essential component in the acquisition of life-long learning; a means to help in the eradication of inequality of access to information and the encouragement of tolerance."

Information Literacy and Higher Education:



RECENT TRENDS IN COMMERCE, MANAGEMENT, ACCOUNTANCY AND BUSINESS ECONOMICS



ISBN: 978-81-968645-8-3

Edited by:

Dr. Ghansham D. Harale

Dr. Atul V. Bhave

Dr. Gaurav G. Pawar



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science
College, Rajapur Dist. Ratnagiri (MH) India 416702

APRIL 2024



35	A Study on The Effectiveness of Social Media for Stock Market Investor <i>- Sarita Jha, Rahul Yadav, Vibha Bhavsar</i>	319-331
36	To Understand the Contemporary Issues Faced by Social Entrepreneurs <i>- Chauhan Neha Purshotam</i>	332-339
37	A Comparative Analysis Between Global Value Chain of Emerging Economies with reference to India and China <i>- Neha Kesarwani, Ashok D. Wagh, Prashant Kadhi, Prathamesh Dhanavade</i>	340-350
38	Usage and Impact of ICT in Education Sector: A Study of Navi Mumbai Colleges <i>- Nutan Lokhande</i>	351-359
39	Recent Trends in Human Resource Management <i>- Bhushan Pramod Padhye, Prakash Krishna Kondaskar, Shailendra Bapu Prabhudesai</i>	360-368
40	Exploring Students' Usage Patterns and Preferences in Mobile Payment Apps: A Survey on Recent Trends in Commerce <i>- Pooja Gupta, Premkala Yadav</i>	369-378
41	A Study on The Decline in Campus Recruitment by Indian IT Companies and Its Impact on The Workforce <i>- Prerna Pande, Manoj K Mishra</i>	379-390
42	A Detail Study on Leadership Style Adopted by Management Students in Respect of Digital Technology <i>- Pushpa A. Verma, Shagufta A. Khan, Hafiza N. Gazi</i>	391-407
43	Navigating the Digital Wave: Emerging Trends in Social Media Marketing for Banks <i>- Rakhi R Pitkar, Kavita Kalkoti</i>	408-418
44	A Study on Artificial Intelligence in Business Challenges and Opportunities <i>- Rewati Soman</i>	419-429



CHAPTER 39

RECENT TRENDS IN HUMAN RESOURCE MANAGEMENT

Bhushan Pramod Padhye¹, Prakash Krishna Kondaskar², Shailendra Babu Prabhudesai²

¹Assistant Professor, Department of Commerce, D. J. Samant Senior College Pali, Ratnagiri.

²Abasaheb Marathe Arts and New Commerce, Science College, Rajapur.

ABSTRACT:

Two years after starting a new decade, the world seems quite different from the one we knew in 2020. We experienced one of the biggest struggles in history, battling a pandemic, societal upheavals, and economic crises. These events reshaped our lives and habits and affected our predictions for the previous year. As a result, HR trends we thought would be the highlight of 2024 either didn't happen or came in a slightly different form. The HR industry is revolutionizing at a rapid speed due to the advancement of technology. Hence, new HR trends in 2024 are crucial to maintaining the HR industry's workflow. This paper analyses the most recent trends that have evolved in the Human Resource department in the past few years.

INTRODUCTION:

The term human resources were first used in the early 1900s, and then more widely in the 1960, to describe the people who work for the organization, in aggregate. Human resource management (HRM) or simply HR) is the management of human resources. It is a process of bringing people and organizations together so that the goals of each are met. It is a function in the organizations designed to maximize employee performance in service of an employer's strategic objectives. Human Resource Management has evolved considerably over the past century, and experienced a major transformation in form and function primarily within the past two decades. The role of human resource management in organizations has been evolving dramatically in recent times. HR is increasingly receiving attention as a critical strategic partner, assuming stunningly different, far reaching transformational roles and responsibilities. The world of work is rapidly changing. As a part of organization, Human Resource Management (HRM) must be prepared to deal with effects of changing world of work.



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-Ratnagiri, 416 702 (MH)

Affiliated to University of Mumbai, Mumbai

Reaccredited with B⁺ grade by NAAC/ Best college Award by University of Mumbai, Mumbai

Conferences organized during the academic year 2023-24

Sr. No.	Department	Name of the Conference	Level	Date	No. of Participants
1.	Commerce	Recent Trends in Commerce, Management, Accountancy	National	10/02/2024	265
2.	Economics	ViksitBharat@2024: Challenges and Opportunities	National	10/02/2024	88
3.	English	Reflection of Violence in Indian English Literature	National	06/03/2024	62
4.	Geography	One day orientation program cum workshop on "Revised curriculum of TYBA Geography"	University	11/01/2024	24
5.	Geography	Workshop on "Hands on training program on Surveying"	Local	23/02/2024	25
6.	Botany	National e-conference on "Recent trends in Plant Sciences (RTPS-2024)"	National	29/02/2024	248

7.	Library	National Seminar on “Use of ICT in Libraries”	National	22/12/2023	30
8.	Marathi, Hindi and Economics	Correlation between Literature and Social Sciences	State	26/08/2023	98
9.	IQAC	Preparation for NAAC Accreditation	State	01/09/2023	64
10.	Chemistry and Research Cell	Ethics in Research and Publications	National	12/01/2024	392



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science College, Rajapur,
Dist-Ratnagiri, 416 702 (MH)

Affiliated to University of Mumbai, Mumbai

Reaccredited with B grade by NAAC/ Best college Award by University of Mumbai, Mumbai*

Department of Commerce
National Seminar Report

Date: 10th February 2024

Topic: - Recent Trends in Commerce, Management and Accountancy

Preamble:

The national seminar on 'Recent Trends in Commerce, Management and Accountancy' has been conducted on 10th February 2024 at Abasaheb Marathe Arts and New Commerce, Science College, Rajapur in order to take review of the recent trends in the field of Commerce, Management and Accountancy. The national seminar has been conducted for creating awareness about and developing abilities to cope up with recent trends in Commerce, Management and Accountancy among the delegates.

Participant's Profile:

In total, 265 delegates were participated in the national seminar.

Description about the Program:

By lighting of the lamp and worshipping the photo frame of Padmabhushan Dr. Karmaveer Bhaurao Patil the national seminar started. In the inaugural function, Dr. G. D. Harale, Principal of the college, as President threw light on the practical utility of organising national seminar on such a concept of 'Recent Trends in Commerce, Management and Accountancy.' He also briefly explained the Rayat Shikshan Sanstha, Satara. The purpose of national seminar and the concept of recent trends in Commerce, Management and Accountancy was conveyed by Convener of the national seminar Dr. A. V. Bhawe. Coordinator of the national seminar Prof. P. K. Kondaskar introduced the Key Note Speaker of the national seminar. Prin. Dr. Hiramani Mulerakhi, Maratha

Mandals' Arts Commerce Science and Home Science College, Belgaum, Karnataka delivered key note address. He stated that recent trends in commerce, management, and accountancy reflect a dynamic landscape shaped by technological advancements, evolving consumer behavior, globalization, and regulatory changes. Prof. S. B. Prabhudesai expressed vote of thanks of the inaugural function.

Prof. Atul Sathe, Assistant Professor, Department of Commerce, HR College, Mumbai resource person delivered his presentation on 'Recent Trends in Accountancy' in the technical session I. He expressed his views about the recent developments in the field of accounting all over the world. He stated that recent trends in accountancy reflect the rapid evolution of technology, changing regulatory environments, and shifting business models.

Prof. Subhashini Ayyangar delivering her presentation on 'Recent Trends in Commerce and Management'

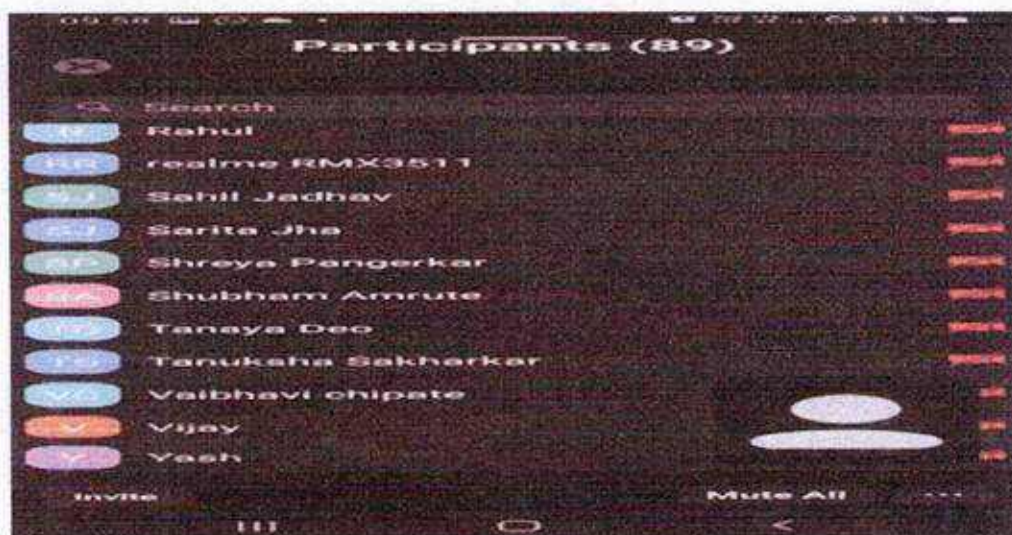


Prof. Subhashini Ayyangar, Head, Department of Commerce, S.I.W.S. College of Commerce & Economics, Mumbai delivered her presentation on 'Recent Trends in Commerce and Management' in the technical session II. She expressed her views about recent developments in the field of commerce and management all over the world. She stated that recent trends in management reflect a shift towards more flexible, collaborative, and adaptive approaches to leadership and organizational structure. She also stated that Recent trends in commerce encompass a variety of technological

advancements and shifts in consumer behavior that have transformed the way businesses operate and engage with their customers.

Technical session III was paper presentation session. Twenty delegates presented their papers. There was interaction among the delegates. Dr. S. A. Deuskar chaired the paper presentation session. She expressed her views about the importance of paper presentation in developing research culture.

Prin. Dr. G. D. Harale expressing the presidential address

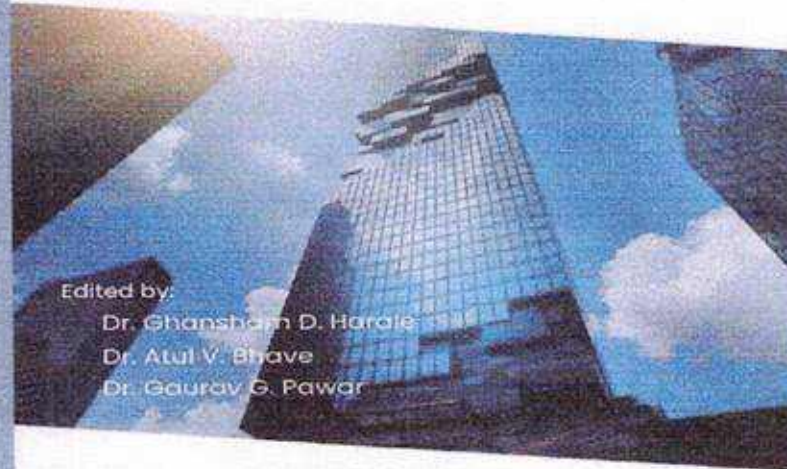




Prin. Dr. G. D. Harale was the president of the valedictory session of the national seminar. Three delegates expressed their views. Prof. P. S. Talawdekar has proposed vote of thanks. In total, 67 research papers received for the national seminar and published the same in ISBN book 'Recent Trends in Commerce, Management, Accountancy and Business Economics.'

RECENT TRENDS IN COMMERCE, MANAGEMENT, ACCOUNTANCY AND BUSINESS ECONOMICS

ISBN: 978-81-968645-8-3



Edited by:

Dr. Ghansham D. Harale

Dr. Atul V. Bhawe

Dr. Gaurav G. Pawar



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science
College, Rajapur Dist. Ratnagiri (MH) India-416702

APRIL 2024

The entire programme was co-ordinated with the support of the Principal, staff and students of the Abasaheb Marathe Arts and New Commerce, Science College, Rajapur.

Head
Department of Commerce

Principal
A.M.A. & N.C.S. College
Rajapur, Dist. Ratnagiri.



Rayat Shikshan Sanstha's

Abasaheb Marathe Arts and New Commerce, Science college, Rajapur

One Day National Seminar on

"Viksit Bharat @2047: Challenges and Opportunities"

Jointly organized by

Dept. of Economics and Shivaji Uni. Economics Asso. Kolhapur (SUEAK)

Activity Report

Date: - 10th February 2024

Preamble: -

On 10th February 2024, Department of Economics and Shivaji University Economic Association Kolhapur (SUEAK) jointly organized One Day National Seminar on "*Viksit Bharat @2047: Challenges and Opportunities*". This activity was conducted in order to reach the economic and development policies of Indian Government to the students.

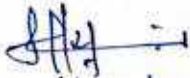
Participants' profile: -

Total 88 faculty members of various institutions across the country were registered for the national seminar. The seminar was attended by total 92 students. All received 35 full-text chapters were published in e-book with ISBN 978-81-968645-1-4.

Description of the activity: -

One day National Level Seminar was jointly organized by Department of Economics and Shivaji University Economics Association Kolhapur (SUEAK) on 10th February 2024. Prof. (Dr.) Anilkumar Wavare (Professor & Dean of Humanities, KBP University, Satara) and Dr. Sanjay Dhonde (Treasurer, Shivaji University Economics Association Kolhapur) were present as resource person for the seminar. Miss. Nabeela Solkar (Assistant Professor & Head, Dept. of Economics) introduced the event. The introduction of Resource Parson was put forwarded by Dr. Gaurav Pawar, Asst. Prof., Dept. of Economics. Prof. (Dr.) Anilkumar Wavare and Dr. Sanjay Dhonde enlightened the participants with their thoughts on Viksit Bharat @2047. The presidential remark was given by I/C principal Dr. G. D. Harale. The vote of thanks was extended by Miss. Juili Salvi (Assistant Professor, dept. of Economics).

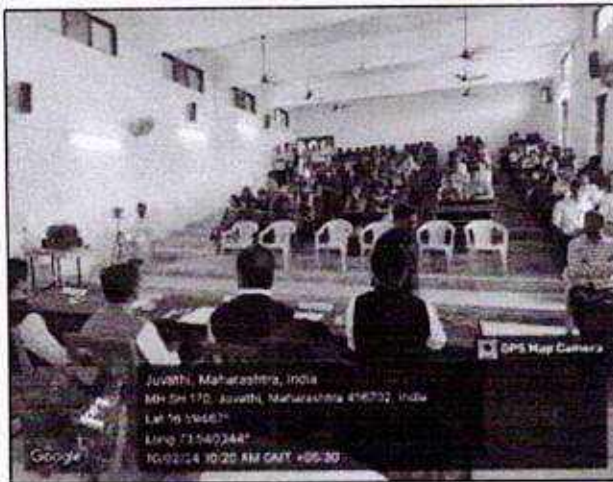
The entire program was conducted with the support of Principal, faculty members and students of the Abasaheb Marathe Arts and New Commerce, Science College, Rajapur.


Head,
Dept. of Economics




Principal
A.M.A & N.C.S. College
Rajapur, Dist. Ratnagiri

Activity Geo-Tagged Photos



Jays
Principal
A.M.A. & N.C.S. College
Rajapur, (V. Gothane) Dist. Ratnagiri



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science College, Rajapur,
Dist.-Ratnagiri, 416 702 (MH)

Affiliated to University of Mumbai, Mumbai

Reaccredited with B⁺ grade by NAAC/ Best College Award by University of Mumbai, Mumbai

A Report on

REFLECTION OF VIOLENCE IN INDIAN ENGLISH LITERATURE

The department of English of Abasaheb Marathe Arts and New Commerce Science College, Rajapur and Department of English, University of Mumbai, jointly organized National Seminar on "Reflection of Violence in Indian English Literature" on Wednesday 6th March 2024 from an online platform. The seminar convened at the national level to delve into the portrayal of violence in literary works across different periods and genres.

Prof. Dr. Shivaji Sargar, head, department of English, University of Mumbai, gave keynote address. In his speech Dr. Shivaji Sargar stressed the historical backdrop of violence and its representation in Indian English literature tracing its evolution from earliest to contemporary works. He uncovered the profound truths hidden within the mythic narratives like Ramayana and Mahabharata. He further stated that our exploration of violence in Indian English Literature based on Indian myths inspire us to seek empathy, understanding, and ultimately transformation in our own lives and society.

Prof. Dr. Ashok Sachdeva from Government P.G. College Indore was the chief guest at the seminar. He stated "Literature has always been powerful medium through which we can explore and understand the complexities of human experiences, emotions and societal issues. Indian English literature, with its diverse and rich embroidery of stories, myths, and narratives offers us a unique insight through which we can examine the various forms of violence. The narratives in Indian English literature serve as a poignant reminder of the harsh realities that exist in our society."

While speaking on presidential desk Hon. Principal Dr. Rajaram Rathod addressed that literature serves as a mirror to society, reflecting the complexities and contradictions of human behaviour including violence. Indian English literature has provided a platform for authors to shed light on the darker aspects of human nature and the consequences of violence. He highlighted the diversity of Indian English literature by focusing on regional perspectives.

Prof Mali A. S head, the department of English of AMACS College Rajapur prefaced the seminar and introduced the chief guest. The 62 delegates, scholars, researchers and literature enthusiasts from different colleges attended the seminar. Prof. Smt. Suryavanshi M.D. proposed a vote of thank

[Handwritten signature]

[Handwritten signature]



Rayat Shikshan Sanstha's
Abasaheb Marathe Arts & New Commerce, Science College, Rajapur
Dist- Ratnagiri, 416 702 (MH)
Affiliated to university of Mumbai, Mumbai
(Reaccredited with B* grade by NAAC/ Best college Award by University of Mumbai, Mumbai)
Year 2023-2024

One Day State Level Seminar
On
'Literature and Human Values'
Organised by Department of English
Attendance Sheet

Date: 13/09/2023

Sr.No	Name of the Student	Email ID	Sign
1	Ishwari suhas Poravate		
2	Jayashri Dhaval Thakare		J.D.Thakare
3	Sanjana Gaultam Pawar		S.Ghosh
4	Karira samrath sodaye		k.s.sodaye
5	Samya Javed Naik		
6	Siddhi Chandrakant Tukar		
7	Gitarjali Subhash Tombe		Gombe
8	sanika Balkrushna Gema		S.B.Gemal
9	Sayali sudhir Garate		
10	Mehini Mangesh Mayekar		M.M.Mayekar
11	Arpita Arvind Tivramkar		A.A.Tivramkar
12	Vaishnavi Vidyaadhar Kureskar		V.V.Kureskar
13	Pooja Bhaer Ambolkar		P.B.Ambolkar
14	Fatima Javeed fansopkar		F.J.fansopkar
15	Tanvi Liladhar manchekar		T.L.manchekar
16	Mamata Santosh malkar		m.s.malkar
17	phunashai Suresh Bait		

Sr.No	Name of the Student	Email ID	Sign
18	Tanaya V. Deo.		T.V. Deo
19	Sayma Asif Doshi		S.A. Doshi
20	Pragati N. Kaviskar		P.Kaviskar
21	Pranjali S. Nagarekar		P.Nagarekar
22	Marufa S. Mulla		M.S. Mulla
23	Ifra Imtiyaz Kazi		I.Kazi
24	Rida - Riyaz Baqir		R.Baqir
25	Deepali Mansukh Nayani		D.Nayani
26	Muzna Ashrafali Mungji		M.Mungji
27	Haashada maruti shirekare		H.Shirekare
28	Sneha Ankush Nimaje		S.Nimaje
29	Pranali Sandip sagavekar		P.Sagavekar
30	Rutuja S. Jadhav		R.Jadhav
31	Anisha Dinesh Adam.		A.Adam
32	Poonam peepal Advilcar		P.Advilcar
33	Rakshani Komkant Timbe		R.Timbe
34	Tejal Parnesh Mingule.		T.Mingule
35	Riya Saajit Kabiraj		R.Kabiraj
36	Chaitali Vinayak Chauhan		C.Chauhan
37	Asrani Pravin Waim		A.Waim
38	Almas Akbar mirs		A.Mirs
39	Farnaz A. Karim Bonkar		F.Bonkar
40	Khifa Faiyaz Bonkar		K.Bonkar
41	Farhat Zainuelain Solkar		F.Solkar
42	Shivani . S. Rumade		S.S. Rumade
43	Sushmita. Sanil Padval		S.S. Padval
44	Azmiti Akbar Mir		A.A. Mir
45	Janham Sandesh Tilekar		J.Tilekar
46	Raksha Ranjan Amare		R.Amare
47	Pallavi Pradeep Amare.		P.Amare
48	Saloni Anil Kothaskar.		S.Kothaskar
49	Sonali Punaji Nawale		S.Nawale

Sr.No
50
51
52
53
54
55
56
57
58
59
60
61
62
63
64
65
66
67
68
69
70
71
72
73
74
75
76
77
78
79
80
81
82
83
84
85
86
87
88
89
90
91
92
93
94
95
96
97
98
99
100

Sr.No	Name of the Student	Email ID	Sign
50	Mahvish T. Borkekar		Red
51	Enakshi Suresh Thutkul.		Enakshi
52	Kadambori Bhaskar Satape		Satape
52	Prachya Digambar Narkar		Prachya
54	Tammyee Pramod Vaishamp		T.P.V
55	Archana Yashwant Bhamble		A.Y. Bhamble
56	Anuja Gajanan Sodaye		Anuja
57	Mansi R. Nachane/Sar		Mansi
58	Arush S. Mogykar		A.S. Mogykar.
59	SURAJ S Bhasale		SURAJ
60	Siddhi V. Karshingkar	karshingkar.siddhi99@gmail.com	Karshingkar
61	Tanuja V. Karshingkar	karshingkar.tanuja@gmail.com	Tanuja
62	Pooja J. Bhasale	Poojabhasale19082004@gmail.com	Bhasale
63	Ragini P. Joshi	RAGINIJOSHI722@gmail.com	Ragini
64	Samrta S. Jadyar	SamrtaJadyar@gmail.com	S.S. Jadyar
65	Aparva D. Nalavade	aparvanalavade2004@gmail.com	A.D. Nalavade
66	Prachi R. Raut	Prachiraut9001@gmail.com	Prachi
67	Sonika S. Gavakar	gavakar.sonika9@gmail.com	S.S. Gavakar.
68	Anushree V. Bandivadekar	anushreebandivadekar19@gmail.com	Anushree
69	Akanksha D. Ghadi	akanshaghadi@gmail.com	A.D. Ghadi.
70	Niharika R. Vasage.		N.R. Vasage.
71	Sameer V. Sakharakar		Sameer
72	Sanika S. Hatthamkar		Hatthamkar
73	Pratiksha V. Panchal		Panchal
74	Sakshi S. Jai		Sakshi
75	Rishani C. Dudam.		R.C. Dudam.
76	Shruti Ramesh Mestri		Shruti
77	Tanuksha Rajendra Sakharakar		T.R. Sakharakar
78	Shreya Prashant Pangekar		Pangekar
79	Rudra Gungaroom Gurav		Gurav
80	Sayali Sadish Nanarkar		Nanarkar
81	Bushra Hanif Kazi		Bushra
82	Alfiya Mehboob Salkar		Salkar
83	Yamini Gondeep Bhivande		Bhivande
84	Vaishnavi Suryakant Padave		Padave
85	XXXXXXXXXX		



Rayat Shikshan Sanstha's

Abasaheb Marathe Arts & New Commerce, Science College, Rajapur

Name of the Department: **Geography**

Category: One-Day Orientation Program cum Workshop

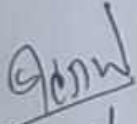
Activity: Revised Curriculum of TYBA Geography (2023-24) Semester- VI

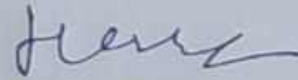
University of Mumbai

Date: January 11, 2024

Board of Studies in Geography and Department of Geography had been organized One-Day Orientation Program cum Workshop on Revised Curriculum of TYBA Geography (2023-24) Semester- VI, University of Mumbai. The Chief Guest was Principal, Prof. Dr. Shivram Thakur; he spoke on such types of workshops is very useful for faculties because in teaching-learning process teacher must be updated. They explained significance of geography from the point of upcoming New Education Policy. He expected to provide and create more employability through various skill-based courses such as GIS, RS, etc. Chairman, BOS in Geography and Secretary, KGA, Dr. Rajaram Patil, he spoke on with the help of KGA, graduate students are getting jobs in various fields. In charge Principal Dr. Harale sir gave information about the activities being implemented between Ryat Shikshan Sanstha and the college and welcomed the guests. While workshop convenor Dr. Prakash Hajare introduced the guests. At the end of the Inaugural Function, Prof. Akash Chavan, Dept. of History gave vote of thanks.

There were 24 teacher participants are involved in this orientation program cum workshop. There were 10 resource persons are allotted for subjects. They nicely presented their respective subjects. After the presentation of resource persons, each topic was thoroughly discussed by all the participating teachers. At the end of the program, Dr. Prakash Hajare gave vote of thanks. All the teaching and non-teaching staff of the college worked very hard for the success of the workshop.


Head,
Dept of Geography


Principal
A. M. A. & N. C. S. College
Rajapur, Dist. Ratnagiri.

Department of Geography

Orientation Program cum Workshop on Revised Curriculum of TYBA Geography



BOS Chairman Dr. R.B. Patil, Dr. S.A. Thakur
Dr. Dalvi, I/C Prin. Harale and Dr. Hajare



Geography Teachers from Ratnagiri & Sindhudurg Dist.

Memorandum of Understanding (MoU)



Dr. R.B. Patil, Secretary KGAI

GEO DBJ FEST



SYBA & FYBA Participation in Geo-DBJ, Chiplun

Two Days Hands-on-Training Program on Surveying



Mr. Lingayat and TYBA Geography Students from Bhalavali, Kharepatan, Talere and Rajapur College



J. Harale
Principal
A.M.A. & N.C.S. College
Rajapur, Dist. Patnagiri.

भूगोल विषयातून युवकांना रोजगाराची मोठी संधी

डॉ. शिवराम ठाकूर : शैक्षणिक धोरणानुसार सुधारित अभ्यासक्रम, प्राध्यापक सहभागी

■ सकाळ वृत्तलेख

राजापूर, ता. १९ : सुधारित भूगोल अभ्यासक्रमातून युवकांना रोजगार मिळवण्यासाठी अनेक सोयी आहेत. त्यामुळे भूगोल विषय वेगळे उच्चशिक्षित होऊन युवकांनी स्थान रोजगाराच्या संधी उपलब्ध निर्माण करण्यात, असे आशातून कोकण वि.ओ.एच.असोसिएशन अंतर्गत इटियाचे अध्यक्ष आणि पदाध्यक्ष वेदीश दत्त. के. पाटील, महाविद्यालयाचे प्राचार्य डॉ. शिवराम ठाकूर यांनी केले. त्यांनी नवीन शैक्षणिक धोरणानुसार भूगोल विषयातील सुधारित अभ्यासक्रमाचे महत्त्व विचार केले.

उपलब्धतातील विद्यार्थ्यांमध्ये वेगळे सह शिक्षण संशोधना अभ्यासक्रम मध्ये महाविद्यालयाचे



राजापूर : कोकण वि.ओ.एच.असोसिएशन अंतर्गत इटियाचे अध्यक्ष डॉ. शिवराम ठाकूर यांचा सत्कार करताना मराठे महाविद्यालयाचे प्राचार्य डॉ. पारश्राम हराडे आणि मान्यवर.

मुंबई महाविद्यालयाच्या भूगोल विभागातर्फे मुंबई विद्यापीठाच्या भूगोल अभ्यासक्रम मंडळाच्या संयुक्त विद्यमाने तृतीय वर्षे भूगोल सह सहा : सुधारित अभ्यासक्रम २०२३-२४ या विषयावर एकदिवसीय उद्घोषण कार्यशाळा झाली. या वेळी प्रमुख पाहुणे म्हणून डॉ. ठाकूर उपस्थित होते. त्यांच्यासह

कोकण वि.ओ.एच.असोसिएशन अंतर्गत इटियाचे नरेश प्र. डॉ. राजाराम पाटील, कार्यशाळेचे मुख्य संचालक प्र. डॉ. प्रकाश हजारे, मराठे महाविद्यालयाचे प्राचार्य प्राचार्य डॉ. पारश्राम हराडे, उपप्राचार्य डॉ. संजय मेस्री, एस. के. पाटील, महाविद्यालय मालकांचे प्रा. डॉ. काटकर यांसह मराठे महाविद्यालयातील

सर्व प्राध्यापकवृंद जासपीठावर उपस्थित होते.

या वेळी डॉ. ठाकूर यांनी सुधारित अभ्यासक्रम आणि त्यातून निर्माण होणाऱ्या विविधांगी संधी या विषयी सविस्तरपणे मार्गदर्शन केले. प्रा. डॉ. पाटील यांनी कोकण वि.ओ.एच.असोसिएशन अंतर्गत इटियाच्या सहकार्यांनी

दार्ज्यामध्ये ज्येष्ठ मुलांचा चौकरी प्राप्त झाल्याबद्दल नमूद केले. उत्तरी प्राच्य डॉ. हराडे यांनी स्वतः शिक्षणसंस्था आणि महाविद्यालयातर्फे एकत्रितपणे वेगळ्या उपक्रमांची सविस्तर माहिती कल्पन दिली. मार्गदर्शक आणि पाहुण्यांची जोडवळ डॉ. प्रकाश हजारे यांनी कल्पन दिली. या कार्यशाळेत तलाठीगिरी आणि सिधुपूर विद्यापीठातील भूगोल विषयाचे सुमारे ३० प्राध्यापक उपस्थित होते. त्यांची दहा प्राध्यापकांनी साधन व्यक्ती म्हणून उपस्थितांमध्ये विविध विषयांची मांडणी केली. या कार्यशाळेचे सुरुसंवादन प्रा. आकाश बळगुन यांनी केले. या कार्यशाळेच्या यशस्वीतेसाठी महाविद्यालयाचे प्राध्यापकवृंद, शिक्षक व कर्मचारी यांनी मेहनत घेतली.

Handwritten Signature
Principal
A.M.A. & N.C.S College
Rajapur, Dist. Ratnagiri.

मराठे महाविद्यालयात भूगोल अभ्यासक्रमाची कार्यशाळा



राजापूर : तालुक्यातील मराठे महाविद्यालयामध्ये आयोजित भूगोल कार्यशाळेत प्रमुख अतिथी डॉ. शिवराम ठाकूर यांचे स्वागत करताना प्र.प्रा. घनश्याम हराळे व भूगोल शिक्षक.

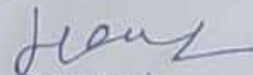
शहर वार्ताहर

राजापूर

तालुक्यातील हातिवले येथील आबासाहेब मराठे महाविद्यालयात भूगोल अभ्यासक्रम मंडळ, मुंबई विद्यापीठ आणि महाविद्यालयातील भूगोल विभाग यांच्या संयुक्त विद्यमाने तृतीय वर्ष भूगोल सत्र सहा : सुधारित अभ्यासक्रम २०२३-२४ या विषयावरती एक दिवशीय उद्बोधन कार्यशाळा पार पडली.

या कार्यशाळेसाठी प्रमुख पाहुणे म्हणून एस.के.पाटील महाविद्यालय मालवणचे प्राचार्य आणि कोकण जिओग्राफर असोसिएशन ऑफ इंडियाचे अध्यक्ष प्रो.डॉ.शिवराम ठाकूर, मुंबई विद्यापीठ भूगोल अभ्यासक्रम मंडळाचे चेअरमन आणि कोकण जिओग्राफर असोसिएशन ऑफ इंडियाचे सेक्रेटरी प्रा.डॉ.राजाराम पाटील

उपस्थित होते. यावेळी प्रो.डॉ.ठाकूर यांनी नवीन शैक्षणिक धोरणानुसार भूगोल विषयातील सुधारित अभ्यासक्रमाचे महत्त्व सांगत त्यातून भूगोल विषय घेऊन उच्चशिक्षित होणाऱ्या युवकांना सक्षम रोजगार संधी उपलब्ध होण्याविषयी अपेक्षा व्यक्त केली. त्याचबरोबर प्रा.डॉ.राजाराम पाटील यांनी देखील कोकण जिओग्राफर असोसिएशन ऑफ इंडियाच्या सहकार्यानि महाराष्ट्रामध्ये अनेक मुलांना नोकरी प्राप्त झाल्याचे नमूद केले. यावेळी व्यासपीठावर कार्यशाळेचे मुख्य संयोजक प्रा.डॉ.प्रकाश हजारे, महाविद्यालयाचे प्रभारी प्राचार्य डॉ.घनश्याम हराळे, उपप्राचार्य डॉ.संजय मेस्त्री, एस.के.पाटील महाविद्यालय मालवण येथील प्राध्यापक डॉ.काटकर, महाविद्यालयातील सर्व सहकारी प्राध्यापक उपस्थित होते.


Principal

A.M.A. & N.C.S College
Rajapur, Dist. Patnagiri.



**RAYAT SHIKSHAN SANSTHA'S
ABASAHEB MARATHE ARTS & NEW COMMERCE, SCIENCE
COLLEGE, RAJAPUR**

Reaccredited by NAAC with B+ Grade (CGPA)
"Best College Award" by University of Mumbai

DEPARTMENT OF GEOGRAPHY

Organizes

HANDS-ON-TRAINING PROGRAM

ON

SURVEYING

FOR TYBA

**GEOGRAPHY (Sem.- VI) STUDENTS
(EXPERIMENTAL LEARNING)**

ONE PAGE REPORT

The Department of Geography of our college conducted a Two - Day Hands-on-Training Program on Surveying. It was held on **23 and 24 February 2024**. For this demonstration, our **college and Bhalavali, Kharepatan and Talere College** had been participated in this Surveying Training Program. We had targeted T. Y.B.A Geography students for this training. A total of **25 students of Geography** were present. On February 23, 2024, training was given in two methods of **Prismatic Compass survey**, Radial and Intersection Methods. After the completion of surveying, how to prepare a map according to the records taken. Second practical on **Abney Level**, training was given to determine the height of an any objects by using Abney Level.

On February 24, 2024, **Plane Table Survey** Training was given in two methods viz Radial and Intersection. During the surveying surveyed map has been prepared.

The student worked harder and enjoyable on the above two days. Completed all survey training. Information about the survey methodology and all the instruments are highlighted through PPT. The teachers of all the three colleges also participated in this training program. All students are actively participated in this surveying program.

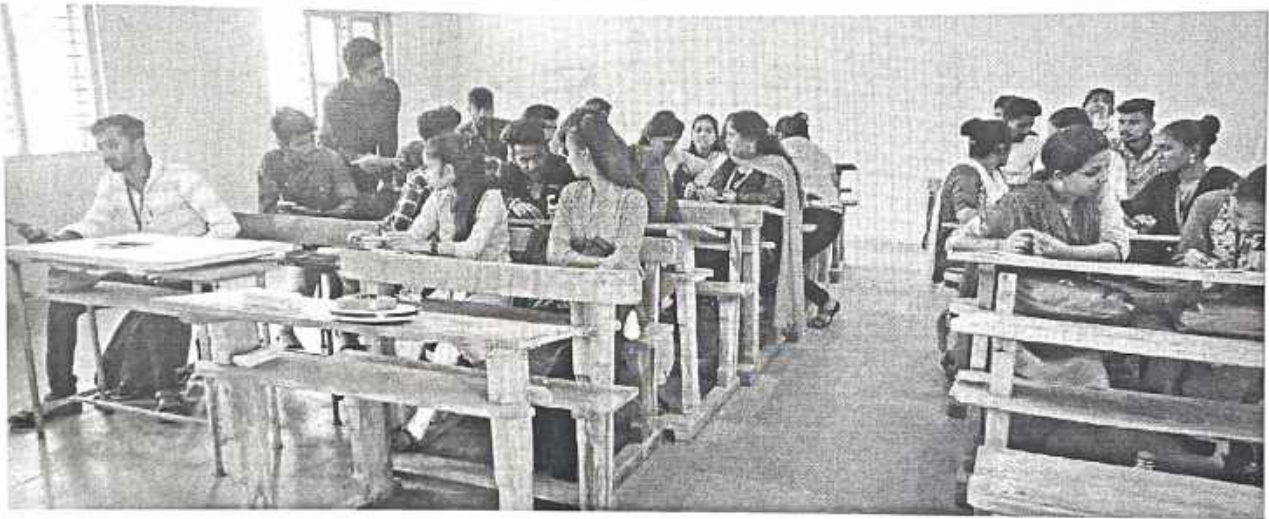
Thanking you

Date: February 26th, 2024

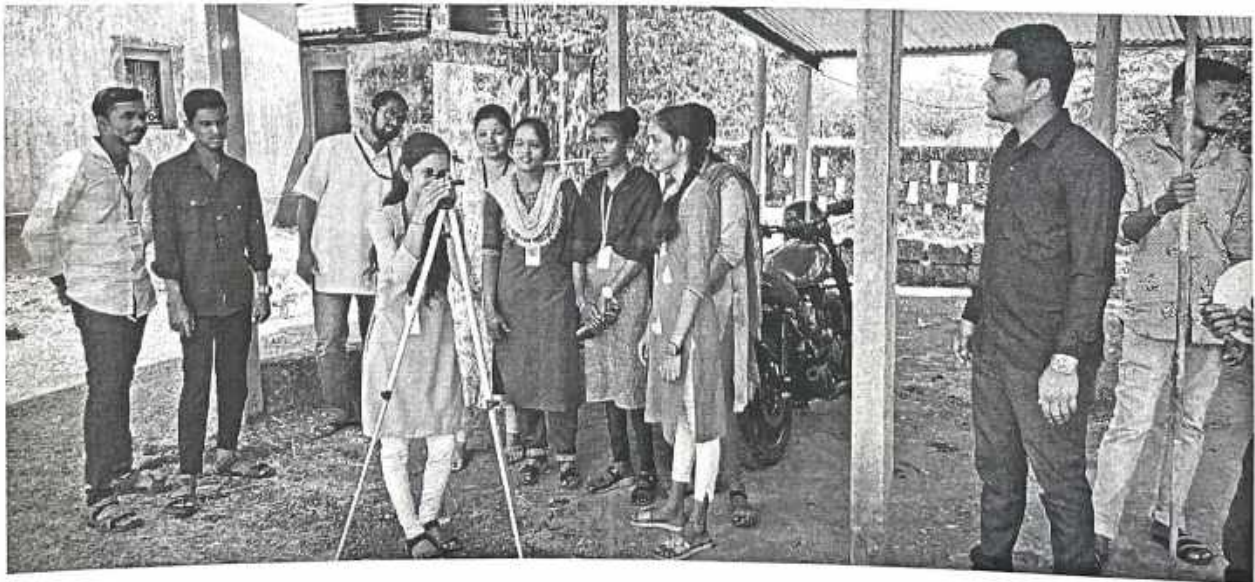

Head, Department of Geography

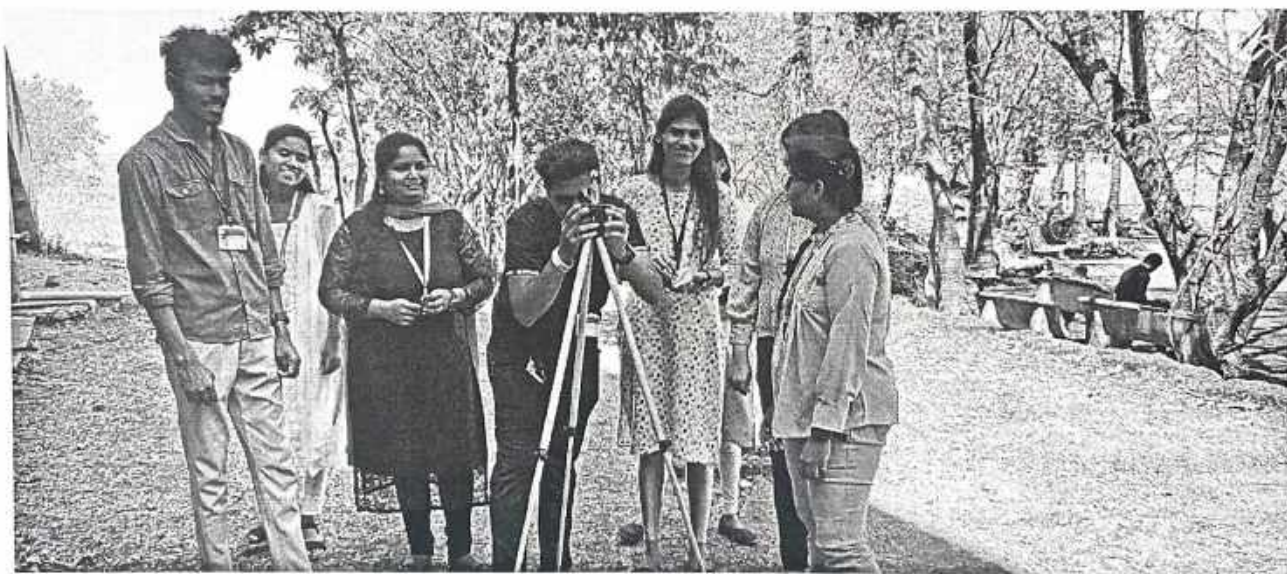
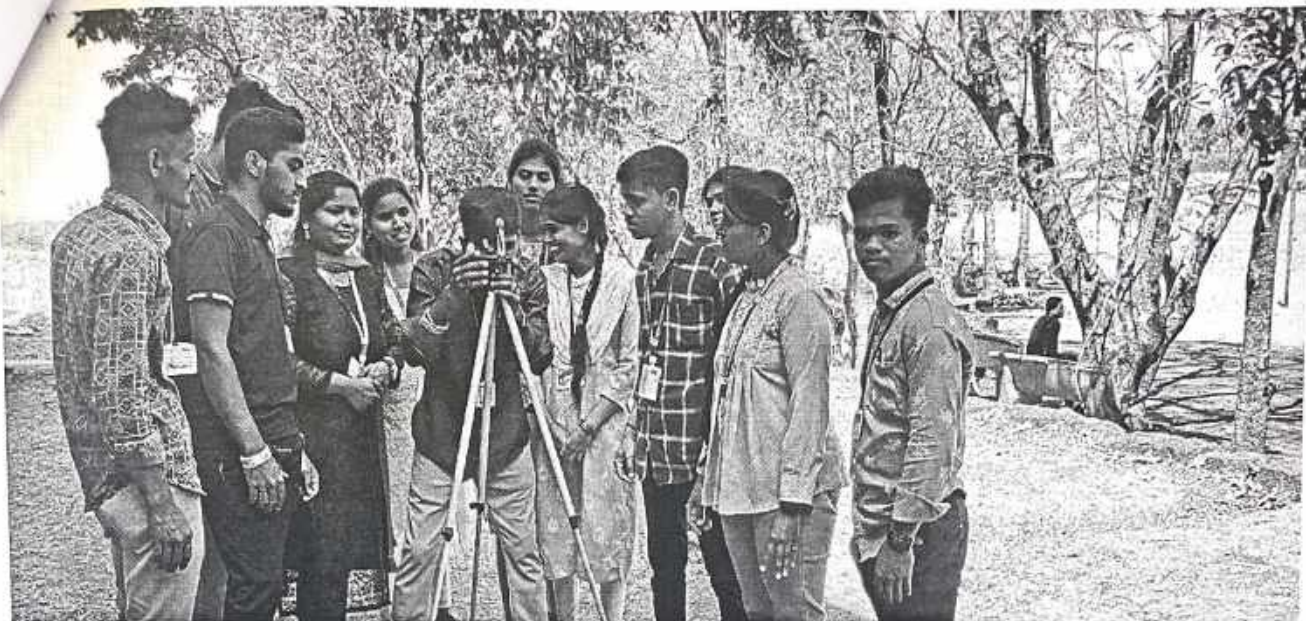

Principal
A. M. A. & N. C. S. College
Rajapur, Dist. Ratnagiri.

Photographs
Two Days Hands-on-Training Program on Surveying
(February, 23rd and 24th, 2024)



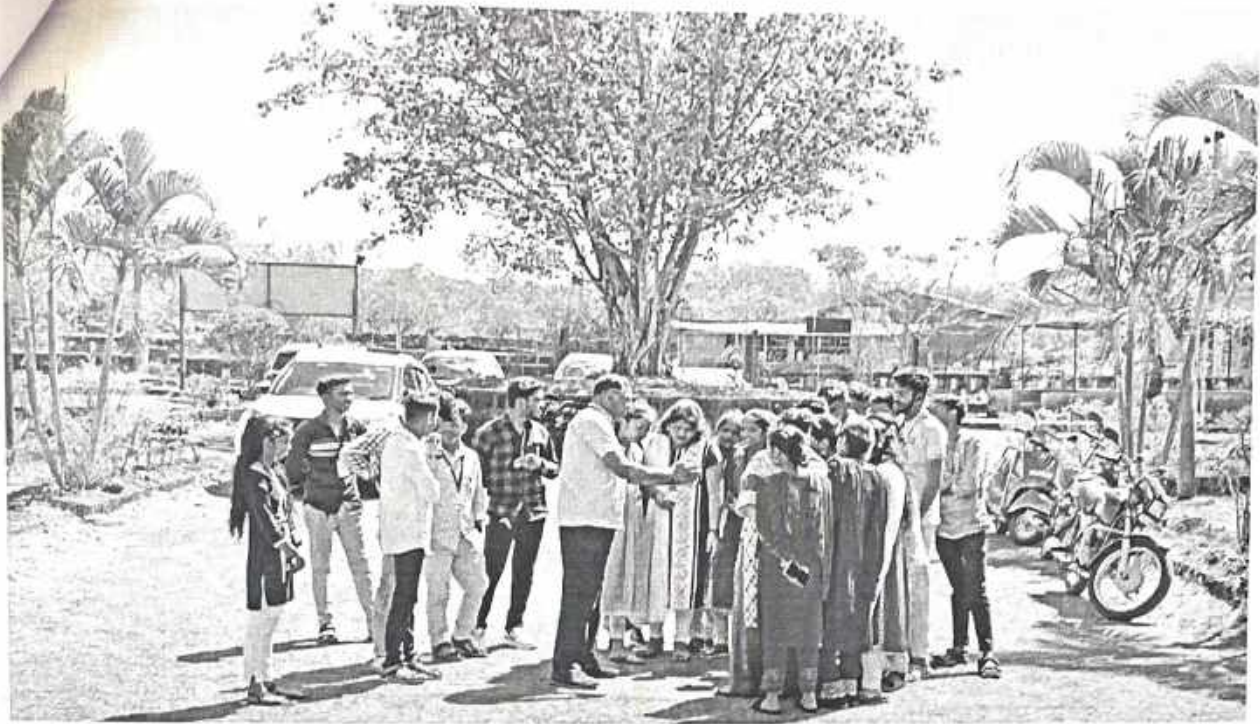
A) Prismatic Compass Survey



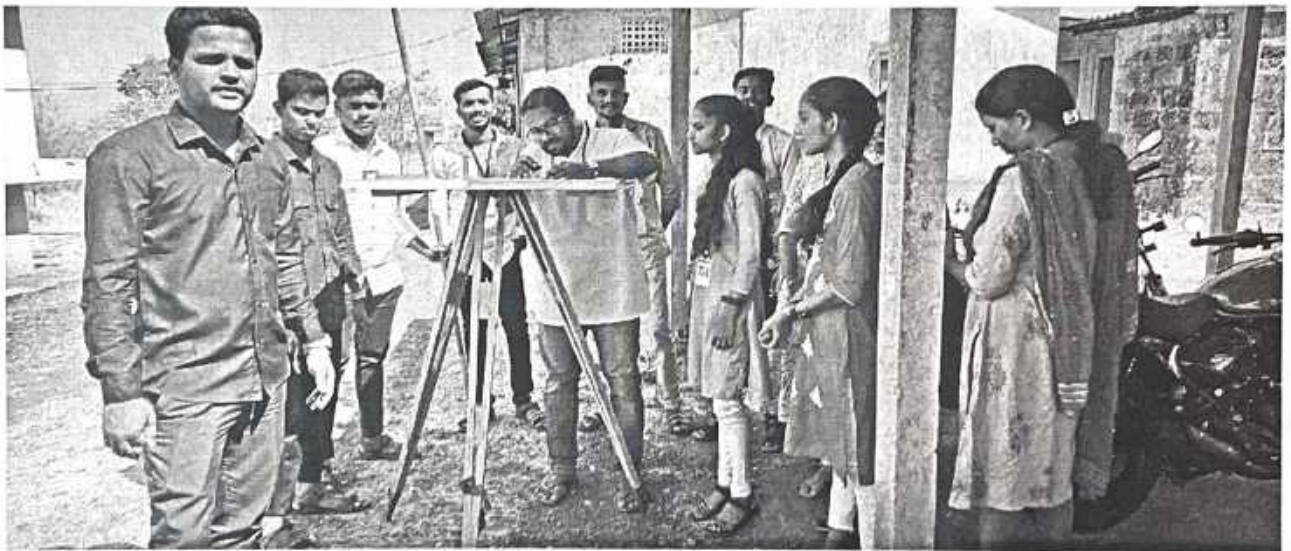


B) Abney Level





C) Plane Table Survey





 **GPS Map Camera**

Juvathi, Maharashtra, India
MH SH 170, Juvathi, Maharashtra 416702, India
Lat 16.595238°
Long 73.540573°
24/02/24 12:33 PM GMT +05:30



 **GPS Map Camera**

Juvathi, Maharashtra, India
MH SH 170, Juvathi, Maharashtra 416702, India
Lat 16.595089°
Long 73.540576°
24/02/24 12:32 PM GMT +05:30





Rayat Shikshan Sanstha's

**Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Dist-
Ratnagiri, 416 702 (MH)**

Affiliated to University of Mumbai, Mumbai

Reaccredited with B grade by NAAC/ Best College Award by University of Mumbai, Mumbai*

Department Of Botany

Report

National e- Conference On Recent Trends in Plant Sciences (RTPS-2024)

Department of botany has organized National e- Conference On Recent Trends in Plant Sciences (RTPS-2024) on 29th February, 2024 via online platform. Mr. G. B. Pawar has introduced the theme of e- conference. Prof. Dr. D. K. Gaikwad was guided participants as a chief guest and Dr. R. G. Rathod was present as a president during inaugural function. Dr. B. V. Kumbhar, Assistant Professor at Department of Biological Sciences, NMIMS University, Mumbai has delivered an excellent presentation on, "The Growing Significance of Bioinformatics in Drug Design and Immunotherapy in the first session". Dr. U. H. Patil, Head, Department of Botany, Bhogawati Mahavidyalaya, Kurukali was present as chairman for this session. Dr. N. V. Desai, Assistant Professor, PG Dept. and Research Centre of Botany, Dapoli Urban Bank Senior Science College, Dapoli has thrown light on, "Nano- encapsulation in food sector and future innovations" in second session. Dr. Uttam L. Dethé, Head, Department of Botany, SPK Mahavidyalaya, Sawantwadi was present as a chairman for this session.

The sum totals of 248 participants were registered for this conference by using google form (<https://forms.gle/6K5nZVdEGq3XZzZw8>). Out of these 82 participants presented research paper via zoom app.

Head

Department of Botany
Department of Botany

A.M.A. & N.C.S. College Rajapur



Principal

Principal

A.M.A. & N.C.S. College

Rajapur, (V. Gothne) Dist. Ratnagiri.

Education through self help is our motto-Karmaveer



Rayat Shikshan Sanstha's

Abasaheb Marathe Arts and New Commerce,
Science College, Rajapur

*Re-accredited by NAAC with 'B+' Grade
Best College Award by University of Mumbai*

DEPARTMENT OF BOTANY

Organizes

National e- Conference

On

Recent Trends in Plant Sciences (RTPS-2024)

Day & Date: Thursday, February 29, 2024, 10:00 a.m.

Registration Link:

<https://forms.gle/cr5tivDRiKtyknL38>

Join us -Telegram: <https://t.me/amcrarajapur>

Join us -WhatsApp:

https://chat.whatsapp.com/171k82y6VFrd_8Iapl_geDW6

Email: amcrbotany@gmail.com

Help Desk: +919881020679/ +918867340438/
+918830449278



Online
Platforms



ABOUT RAYAT SHIKSHAN SANSTHA:

Rayat Shikshan Sanstha was established by late Padmabhushan Dr. Karmaveer Bhaurao Patil in 1919 and is the parent organization of Abasaheb Marathe Arts and New Commerce, Science College, Rajapur, Maharashtra, India. The organization is recognized as one of the leading educational institutions in Asia, particularly known for its efforts to provide education to less privileged sections of society. The Sanstha celebrated its 100th anniversary in 2019 and has continued to follow its motto of "Education through self-help" which highlights the importance of hard work and social responsibility. Today, the organization runs a wide range of educational institutions, including senior and junior colleges, schools, technical institutes, residential schools, and more, and employs over 12965 staff across 14 districts of Maharashtra.

ABOUT COLLEGE:

Abasaheb Marathe Arts and New Commerce, Science Rajapur, Dist. Ratnagiri is one of the renowned and prestigious colleges located in rural area and affiliated to university of Mumbai. It offers the higher education to the students of B.A., B.Com., B.Sc., and M.Com. courses. Since its inception in 1994, this college is striving hard to provide quality education to the needy, deprived and downtrodden students of rural and Konkan region. Through curricular and co-curricular activities, the college is making sincere efforts for overall development of the students, so that they can face challenges in future confidently.

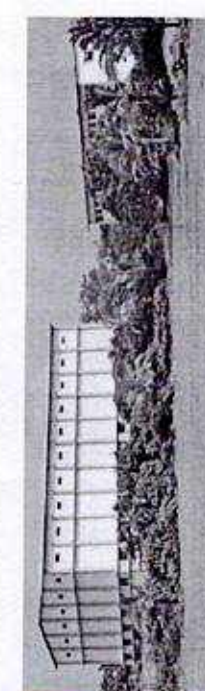
ABOUT CONFERENCE

The purpose of the National e-conference on "Recent Trends in Plant Sciences" is to serve as a dynamic and inclusive platform that brings together leading experts, researchers, and scientists. The conference aims to fulfill the key objectives like Promote Knowledge Exchange, Showcase Recent Breakthroughs, Encourage Multidisciplinary Collaboration, Address Global Challenges, Facilitate Networking Opportunities, Empower Early-Career Researchers, Explore Future Directions, Bridge the Gap Between Academia and Industry, and Promote Sustainable & Inclusive Research.

By fulfilling these objectives, the e-conference aims to be a catalyst for advancements in plant science, providing a valuable forum for the exchange of ideas, the presentation of groundbreaking research, and the establishment of collaborations that contribute to the continued progress of this dynamic field.

THEMES

- ✓ Plant Physiology and Biochemistry
- ✓ Toxicology
- ✓ Plant Systematics and Biodiversity Conservation
- ✓ Ecology and Environment
- ✓ Mycology and Plant pathology
- ✓ Cyto genetics, Plant Breeding and Molecular Biology
- ✓ Biotechnology and Bioinformatics
- ✓ Biofertilizers and Organic Farming



RESOURCE PERSONS

Dr. Nivas M. Desai
Assistant Professor,
PG Dept. and Research Centre of
Botany
Dapoli Urban Bank Senior Science
College, Dapoli



Dr. Bajrang V. Kumbhar
Assistant Professor,
Department of Biological Sciences,
NMIMS University, Mumbai



CALL FOR BOOK CHAPTERS

- Submit your abstracts along with online registration form.
 - Full length papers of original research work for oral presentation on the themes of the e-conference should be sent on Email Id: botanyamcr@gmail.com.
- Follow the guidelines given below for drafting of research papers: (MS Word File)
- Title of the text: Times New Roman, Bold, Heading 14 size font, Central alignment, single spacing.
 - Author's information soon after the title (Times New Roman, Normal 10 size font, Central alignment)
 - Abstract & Keywords: Abstract (in about 150 words) of the article and keywords to be provided at the beginning of the text (after Title and author's information) in italics.
 - The text: Times New Roman, Normal 12 size font, justified alignment, single spacing, with 6 point space between paragraphs.

ORGANIZING COMMITTEE

Dr. R. G. Rathod
Director, Principal
Mr. G. B. Pawar
Convener, Head Dept. of Botany
Dr. B. A. Sonar
Co-ordinator, RTLS, 2024
Dr. S. K. Kamble
Organizing Secretary, RTLS, 2024
Miss M. M. Patil
Treasurer, Dept. of Zoology

REGISTRATION FEE

- No registration fee for participation
- Registration fee for oral presentation for PG Students/Research Scholars: No fee
- Registration fee for oral presentation for Scientist/Faculty: Rs. 100/-

Bank Account Details for payment of Registration Charges

Kindly pay paper presentation charges online and upload receipt of same in registration link in favor of:

- Name of account holder: Miss. Mayuri M. Patil
- Savings Account Number: 60429615330
- Bank Name: Bank of Maharashtra
- Branch: Lanja
- IFSC Code: MAHB0001382

Important Dates for submission:

For Abstract Thursday, February 22, 2024
For book chapter Tuesday, February 27, 2024

OUR PATRONS

Hon. Shri. Sharadchandraji Pawar
President, Rayat Shikshan Sanstha, Satara
Hon. Prof. Ravindra Kulkarni
Vice-Chancellor, University of Mumbai
Hon. Prof. D. T. Shirke
Vice-Chancellor, Shivaji University, Kolhapur
Hon. Shri. Chandrakant Dalvi, IAS (Retd.)
Chairman, Rayat Shikshan Sanstha, Satara
Hon. Saroj (Ma) Patil
Member, General Body, Rayat Shikshan Sanstha, Satara
Hon. Shri. Vikas Deshmukh, IAS (Retd.)
Secretary, Rayat Shikshan Sanstha, Satara
Hon. Prin. Dr. Dnyandeo Mhaske
Joint-Secretary (HE), Rayat Shikshan Sanstha, Satara
Hon. Adv. Bhagirath Shinde,
Vice-Chairman, Rayat Shikshan Sanstha, Satara
Hon. Ramsheth Thakur,
Member, Managing Council, Rayat Shikshan Sanstha, Satara
Hon. Prin. Dr. Shivling Menkudale,
Auditor, Rayat Shikshan Sanstha, Satara

ADVISORY COMMITTEE

Hon. Dr. Ganesh Thakur
Principal, Mahatma Phule A.S.C. College, Panvel
Hon. Dr. Pralhad Pawar
Principal, Veer Wajekar A.S.C. College, Phunde
Hon. Shri. Vikrant Patil
Chairman, CDC Abasaheb Marathe College, Rajapur
Hon. Mrs. Sangeeta (Tai) Patil
Member, CDC Abasaheb Marathe College, Rajapur
Hon. Dr. C. J. Khilare
Principal, KBP College, Pandharpur
Hon. Dr. S. D. Helkar
Principal, Arts and Commerce College, Madha
Mr. S. E. Saindandshiv
Head. Dept. of Botany, LRTASC College, Mokhada
Dr. N. B. Pawar
Head. Dept. of Botany, MPASC College, Panvel



**Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science College, Rajapur,
Dist-Ratnagiri, 416 702 (MH)**

*Affiliated to University of Mumbai, Mumbai
Reaccredited with B* grade by NAAC/ Best college Award by University of Mumbai, Mumbai*

Report of One Day National Seminar on "Use of ICT in Libraries"

The Library Department (Knowledge Resource Centre) of Abasaheb Marathe Arts and New Commerce, Science College, Rajapur in collaboration with the Internal Quality Assurance Cell (IQAC) has organized a one day National Seminar on "Use of ICT in Libraries" on Friday, 22nd December 2023.

Prominent resource person Dr. H. Fazullnisa, Assistant Professor & Incharge Librarian, University of Madras were invited to this National Seminar. She was the keynote speaker of the seminar. Mr. Londhe Amar Ankush, Librarian introduced her and other resource person and gave brief introduction of the sessions to be held in the seminar. Dr. H. Fazullnisa spoke about evolution of information sources, its transition from print to electronic. She also spoke about how information sources are being accessed through mobile technologies, whatsapp services and other modern technologies.

Dr. S. R. Mestry gave brief introduction of resource persons Dr. Trupti Ambre and Mr. Sagar Mestry.

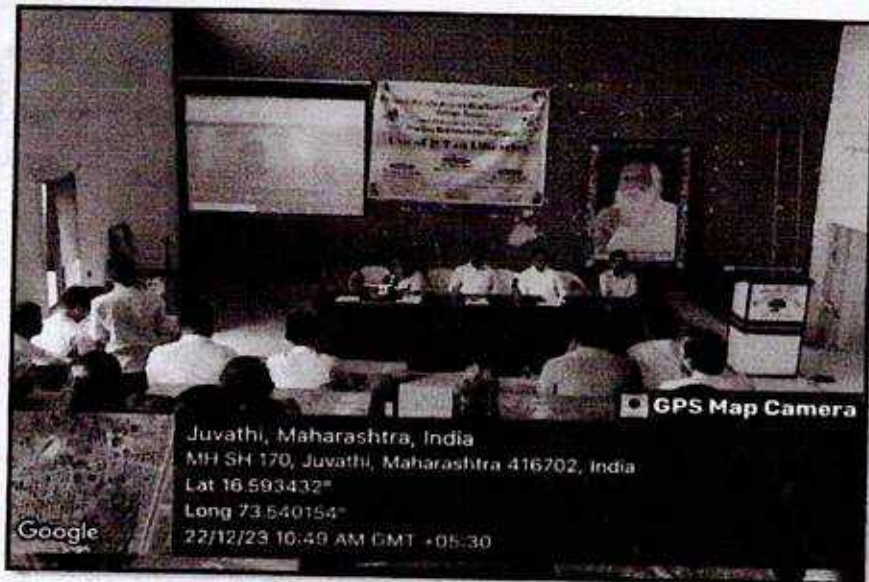
In the second session, Dr. Trupti Ambre, Librarian, Mahatma Phule College, Pimpri talked about the use of Social Media applications in the libraries. Social media tools like facebook, blogs, and twitter can also be used to market library services and address information needs of the user.

In the third session of the seminar, Mr. Sagar Mestry, Librarian, Thakur Ramnarayan College of Law, Mumbai spoke about how libraries are transformed from traditional set up to digital libraries and virtual libraries.

In the Valedictory function, Dr. G. D. Harale, Incharge Abasaheb Marathe Arts and New Commerce, Science College, Rajapur highlighted the importance of libraries in ancient times and its importance in current era. Mr. Akash Chavan and Smt. M. D. Suryawanshi anchored the programme and Dr. K. R. Mahanwar delivered the vote of thanks.

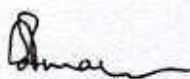
The national seminar was attended by teachers, librarians and students. Several research papers were presented and sent for publication in ISBN book proceedings.

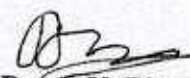
Dr. H. Fazullnisa, Assistant Professor & Incharge Librarian, University of Madras




Dr. Trupti Ambre, Librarian, Mahatma Phule College, Pimpri




Mr. A. A. Londhe
Co-ordinator


Dr. A. V. Bhawe
IQAC, Co-ordinator


Dr. G. D. Harale
Incharge Principal

Rajot Shikshan Sanstha's

Abasaheb Marathe Arts & New Comm. Science College
Jagapur (Ratnagiri)

One day National level seminar on -

'Use of ICT in Libraries' (22/12/2023)

Attendance sheet of students

sn no.	Name of the students	class	sign
1)	Niharika Rajaram Vasage.	F.Y.B.Com.	N.R.Vasage.
2)	Tanvi Vinayak case	F.Y.B.Com	Tanvi
3)	Tejal Ramesh Piragule	T.Y.B.Com	Piragule
4)	Kakshani Ramakant Tambe	T.Y.B.Com	Kakshani
5)	Mohini Mangesh Mayekar	T.Y.B.Com	M.M.Mayekar
6)	Arpita Arvind Tiwankar	T.Y.B.Com	A.A.T.
7)	Vaishnavi Vidhyadhar Kuveskar	T.Y.B.com	V-V-K
8)	Pooja Bharat Ambolkar	T.Y. B.com	P.B.Ambolkar
9)	Chaitali Vinayak Chavan	T.Y.B.com	Chavan
10)	Roshani Pravin Vain	T.Y.B.com	Roshani
11)	Dhanashri Suresh Bait	S.Y. B.Com	D.Bait
12)	Prajakta Sitaram Nagarekar	S.Y. B.com	P.Nagarekar
13)	Siddhi Chandrakant Tukarwal.	S.Y.B.com	S.Tukarwal
14)	Siddhi Vishwanath Karshingkar	S.Y.B.com	S.Karshingkar
15)	Pooja Jitendra Bhasale	S.Y.B.com	P.Bhasale
16)	Ragini Parshuram Jashi	S.Y.B.com	R.Jashi
17)	Shrnamika Shrihar Arre.	T.Y. B.com	S.Arre.
18)	Harshada maduti shirsakar	T.Y. B.com	H.S.
19)	Pradhya Digambar Narkar	T.Y. B.com	P.Narkar
20)	sanika Balkrushna Gurav.	S.Y. B.A	S.B.Gurav
21)	Anisha Dinesh Adam.	T.Y.B.com	A.Adam.
22)	Sneha Ankush Nimaje	T.Y.B.Com.	S.Nimaje

no	Name of the students	class	sign
23)	Gauri Dipak Dongarkar	T.Y. B.Com.	Gauri
24)	Farhat zainuddin Solkar	T.Y. B.com	Farhat
25)	Khifa Faiyaz Borkar	T.Y. B.com	Khifa
26)	Mrunmayi Ashok mandavkar	S.Y. B.com	M.A.M
27)	Kadambari Bhaister Sontape	S.Y. B.com	<u>Batope</u>
28)	Soham Dipak Arekar	S.Y. B.com	Soham
29)	Tanaya v Deo	S.Y. B.com	<u>T.U. Deo</u>
30)	Gauri Ujjay Terrankar	S.Y. B.com	<u>Terrankar</u>



रयत शिक्षण संस्था का,
आबासाहेब मराठे आर्ट्स अँड न्यू कॉमर्स, सायन्स कॉलेज, राजापूर, जि. रत्नागिरी,
(शैक्षिक वर्ष 2023-24)

□ हिंदी विभाग □

आबासाहेब मराठे कॉलेज में एक दिवसीय राज्य स्तरीय कार्यशाला वृत्तांत

दि. 26/08/2023 राजापूर के आबासाहेब मराठे कला एवं न्यू कॉमर्स साइंस कॉलेज में मराठी, ~~हिंदी~~ और अर्थशास्त्र विभाग द्वारा 'साहित्य और सामाजिक विज्ञान के सहसंबंध' पर एक दिवसीय राज्य स्तरीय कार्यशाला का आयोजन, इस कार्यशाला के लिए मार्गदर्शना डॉ. तुकाराम रोंगटे, प्रमुख, मराठी विभाग, पुणे विश्वविद्यालय, डॉ. सुरेखा रोंगटे, प्रमुख, अर्थशास्त्र विभाग, फर्ग्यूसन कॉलेज, पुणे, प्रोफेसर रश्मि देसाई, प्रमुख मराठी विभाग, खारेपाटन कॉलेज, प्रोफेसर गजानन वंकाली, प्रमुख हिंदी विभाग इस अवसर पर खारेपाटन कॉलेज, प्रोफेसर चन्द्रशेखर नामजोशी, प्राचार्य, भलावली कॉलेज सहित गणमान्य लोग उपस्थित थे कार्यशाला के अध्यक्ष एवं महाविद्यालय के प्राचार्य डॉ. धनश्याम हराळे ने भी कहा कि मनुष्य एक सामाजिक प्राणी है और साहित्य का निर्माण समाज से होता है, वस्तुतः समाज ही साहित्य में परिलक्षित होता है। यह दावा किया गया कि साहित्य और समाज को अलग नहीं किया जा सकता। इस अवसर पर वाणिज्य विभागाध्यक्ष डॉ. अतुल भाटं, विज्ञान विभागाध्यक्ष डॉ. हेमंत अकोलकर, हिंदी विभाग के प्रमुख प्रो. विजय देवकर, अर्थशास्त्र विभाग की प्रमुख प्रो. नबीला सोलकर उपस्थित थे, कार्यशाला का परिचय और मुख्य मार्गदर्शकों का परिचय मराठी विभाग के समन्वयक और उप प्राचार्य डॉ. संजय मेस्त्री ने दिया और धन्यवाद ज्ञापन किया। डॉ. राजेंद्र बावले द्वारा इस कार्यशाला का संचालन प्रोफेसर आकाश चव्हाण द्वारा किया गया। इस कार्यशाला में सभी साथी प्रोफेसर, गैर-शिक्षण कर्मचारी तथा 100 से अधिक छात्र उपस्थित थे।



Juvathi, Maharashtra, India
MH SH 170, Juvathi, Maharashtra 416702, India
Lat 16.594369°
Long 73.540709°
26/08/23 10:14 AM GMT +05:30



Juvathi, Maharashtra, India
MH SH 170, Juvathi, Maharashtra 416702, India
Lat 16.594369°
Long 73.540709°
26/08/23 10:17 AM GMT +05:30

Google


कार्यशाला समन्वयक


हिंदी विभाग प्रमुख




Principal
A.M.A & N.C.S. College
Rajapur, Dist. Ratnagiri



**Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science College,
Rajapur, Dist-Ratnagiri, 416 702 (MH)**

Affiliated to University of Mumbai, Mumbai

Reaccredited with B' grade by NAAC/ Best college Award by University of Mumbai, Mumbai

IQAC

State Level Workshop Report

Date: - 1st September 2023

Topic: - Preparation for NAAC Accreditation

Preamble: -

The State Level Workshop on 'Preparation for NAAC Accreditation' has been conducted on 1st September 2023 at Abasaheb Marathe Arts and New Commerce, Science College, Rajapur. The workshop has been conducted to enhance knowledge of the teachers about how to prepare for NAAC Accreditation.

Participant Profile:-

In total, 64 delegates were participated in the workshop.

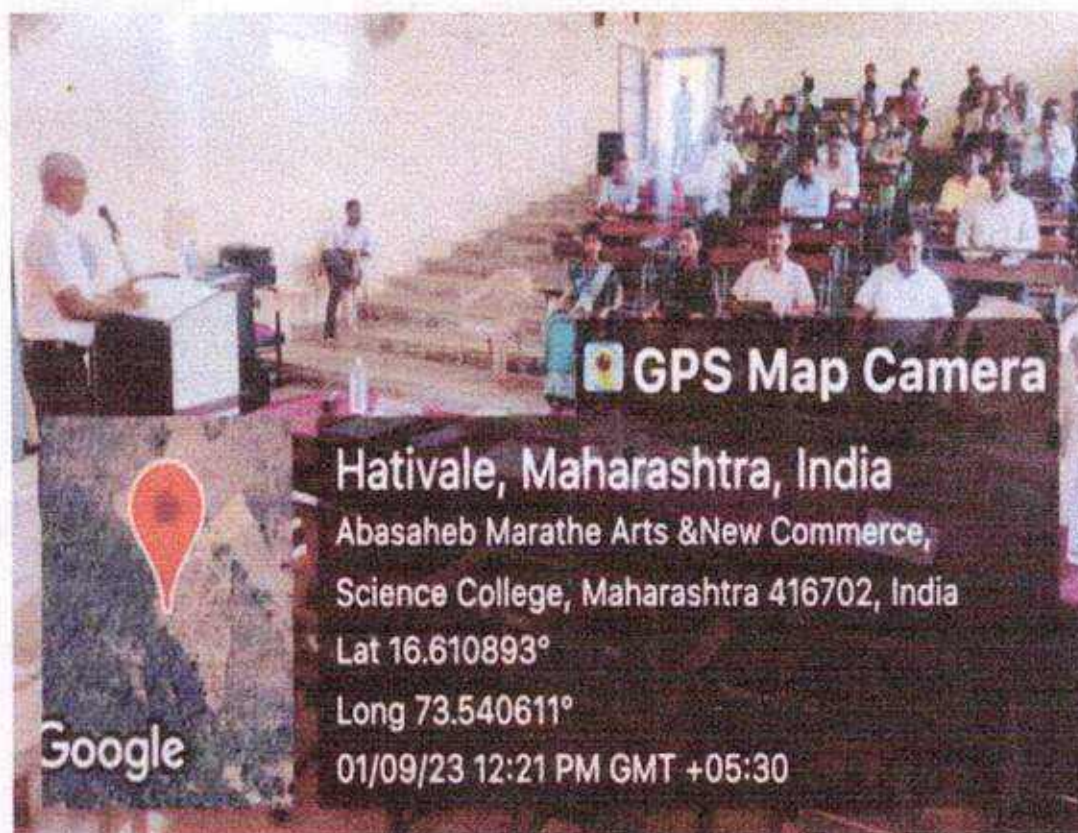
Description about the Programme:-

The IQAC of Abasaheb Marathe Arts and New Commerce Science College, Rajapur organized State Level Workshop on 'Preparation for NAAC Accreditation' on Friday, 1st September 2023. It began with the worshipping photo frame of the founder of the Rayat Shikshan Sanstha Padmabhushan Dr. Karmaveer Bhaurao Patil by the auspicious hands of all the dignitaries on the dais.

The workshop was held in two technical sessions. IQAC Coordinator Dr. A. V. Bhave introduced the theme of the workshop and the resource person of the first session, Dr. S. C Thakurdesai from Gogate Jogalekar College (Autonomous), Ratnagiri. In his speech on 'Preparation for Accreditation Process,' Dr. Thakurdesai remarked that Accreditation is the continuous process. This process has been changing from time to time. He covered the history of NAAC process, changes from time to time, SWOC



analysis, thought process etc. The concept of NAAC is based on showing distinct or unique features of the college. The college has to prepare itself every year and put forth the best practices after the five years before the peer team. All stakeholders should define self purpose and not to imitate others. It should be discovered. One should see and concentrate whether it is implemented as per the purpose. In presidential speech, Prin. Dr. P. S. Meshram, M. H. Khapane College, Pachal shared his experiences about NAAC Process. Ms. Gauri Dngarkar, IQAC Student Reprehensive proposed vote of thanks for the first technical session.



Resource Person of the first session Dr. S. C Thakurdesai guiding on 'Preparation for Accreditation Process'

The second session started after the lunch break. In Second session, Dr. A. V. Pitre, IQAC Member, Gogate Jogalekar College (Autonomous), Ratnagiri delivered lecture on 'Documentation Methodology'. He emphasized on accuracy in documentation and fixing responsibility of documentation for all criterion. He further said that it is required to give justification for all events. The documents should be neat and chronologically tidy with all the proofs. I/c Principal of the college Dr. G. D. Harale

as the president of the second session gave valuable information about validity in documentation.

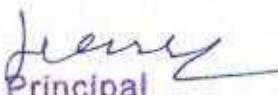


Resource Person of the second session Dr. A. V. Pitre guiding on 'Documentation Methodology'

The workshop was concluded with the valedictory function. Some representatives expressed their views on the workshop. Certificates were distributed to the participants'. Ultimately, Prof. M. D. Suryavanshi proposed vote of thanks.

The entire programme was co-ordinated by the IQAC with the support of the principal, staff and students of Abasaheb Marathe Arts and New Commerce, Science College, Rajapur.


IQAC Coordinator


Principal
A. M. A. & N. C. S. College
Rajapur, Dist. Ratnagiri.



Rayat Shikshan Sanstha's

Abasaheb Marathe Arts and New Commerce, Science College, Rajapur

Dist: Ratnagiri, Maharashtra, India, PIN- 416702

Affiliated to University of Mumbai, / NAAC Re-accredited 'B+' grade

Department of Chemistry and Research Cell

Jointly organized

One Day National Conference on

"Ethics in Research and Publication"

Friday, 12th January 2024

Report

Objectives of the conference:

1. To raise awareness about publication ethics and its importance in academic research.
2. To educate participants on ethical standards and best practices in research publication.
3. To equip teachers and students with skills to identify and prevent unethical research practices.

The Department of Chemistry and research cell of the college has organized the one day National conference on **"Ethics in Research and Publication"** on Friday, 12th January 2024. At the beginning of the event, Dr. Hemant Akolkar, Head of the Department of Chemistry, introduced the Conference and the guests.

In the first session, **Dr. Babasaheb Panage**, Professor, Savitribai Phule Pune University, Pune has delivered a lecture on *"Citation and research metrics"*. In his talk he explained the basics of research methodology such as, Familiarity with quantitative and qualitative methods, Knowledge of data analysis software and tools, h-index, citations etc. At the end Dr. K. A. Sasane proposed the vote of thanks.

In the second session, **Dr. Smt. Shubhada P. Nagarkar**, Associate Professor, Savitribai Phule Pune University, Pune has delivered her talk on *"Publication misconduct and identification of predatory journals"*. In her talks she explained about the Importance of academic integrity and responsible research practices, Understanding of ethical standards and best practices in research publication, Recognition of plagiarism, fabrication, and

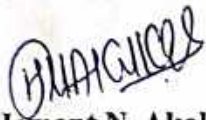
falsification, and Strategies to integrate publication ethics into curriculum design etc.. At the end Dr. K. R. Mahanwar has proposed the vote of thanks.

This workshop was hosted in online mode on zoom meeting and YouTube platform. For this workshop 392 participants were present.

Zoom link: <https://us05web.zoom.us/j/85988932916?pwd=jGGQdCIPkgYuVlkaPogfb97drT20S.1>

YouTube: <https://www.youtube.com/live/K0XBJF5bjN0?si=d-kEj3MNAIQSUY2D>

The workshop successfully raised awareness about publication ethics and equipped participants with essential knowledge and skills. We recommend ongoing efforts to promote a culture of research integrity.



Dr. Hemant N. Akolkar
Coordinator




PRINCIPAL
M. A. & N. C. S. Co'
Rajapur (V. Gothane)
Dist. Ratnagiri

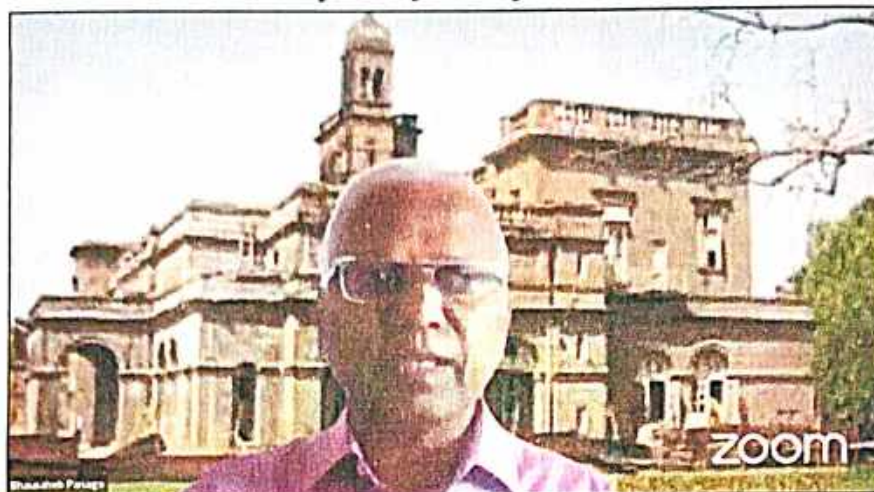
Department of Chemistry and Research Cell

Jointly organized

One Day National Conference on

"Ethics in Research and Publication"

Friday, 12th January 2024




Dr. Babasaheb Panage, Professor, Savitribai Phule Pune University, Pune

What is a Citation ?

Citation is a reference given of a document in research writing such as thesis, articles, project report etc.

The primary function of citation is to provide a connection between two documents,:


- a) one which cites; (Citing document)
- b) the other which is cited. (Cited Document)



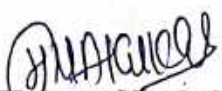
Publication misconduct and Identification of Predatory Publications

Shubhada P. Nagarkar, Ph.D.

Department of Chemistry and Research Cell, Centre for Publication Ethics, Savitribai Phule Pune University



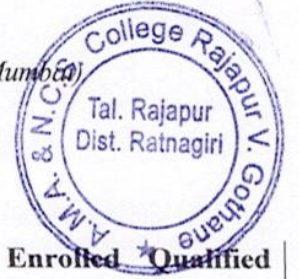
Dr. Smt. Shubhada P. Nagarkar, Associate Professor, Savitribai Phule Pune


Dr. Hemant N. Akolkar
Coordinator




PRINCIPAL
M.A. & N. C. S. College
Rajapur (V. Gothane),
Dist. Ratnagiri

Rayat Shikshan Sanstha's
Abasaheb Marathe Arts and New Commerce, Science College, Rajapur
Dist- Ratnagiri, 416702 (MH)
Affiliated to University of Mumbai, Mumbai
(Reaccredited with 'B' grade by NAAC/Best College Award by University of Mumbai)



SHORT-TERM & CERTIFICATE COURSES
(2023-2024)

Sr. No	Department	Course Name	Course Coordinator	Duration	Enrolled Student	Qualified Student
1	Political Science	Short-term course in "Human Right"	Mr. Kamble P. N	03	07	07
2.	Botany	Short term course in Pharmacognosy	Dr. B. A. Sonar	03	21	21
3	English	Certificate course in Spoken English	Mr. Mali. A. S	03	10	10
4	Commerce	Certificate Course in Insurance	Mr. Prabhudesai S. B.	03	50	50
5	History	Certificate Course in Archaeology	Mr. Sadagar A. B	03	06	06
6	Marathi	Short-term course in News Writing	Dr. Bawale R. S	03	05	05
7	Geography	Certificate Course in Travels and Tourism	Dr. Harale G. D	03	06	06
8	Hindi	Media Writing and Art of Translation	Mr. Shewade A. K	03	05	05
9	Botany	Short-term course in Biodiversity Conservation	Dr. B. A. Sonar	03	21	21
10	Economics	Short-term course in E-Banking	Ms. Solkar NAK	03	04	04
11	Chemistry	Short-term course in Soil and Water analysis	Kamble S. G	03	09	09
12.	Economics	Short term course in Agri-Business	Ms. Solkar NAK	03	14	14
13	Commerce	Certificate course in Personal Financial Planning	Mr. Kodaskar P. K	03	51	51
14.	Ladies' welfare	Basic Beauty & Hair Dressing	Ms. Solkar NAK	01	55	55
15.	Economics	Front office Associate	Dr. Mestry S. R	03	28	28
16	Psychology	Certificate course in Psychological Counselling	Mr. Namjoshi C.	03	05	05
17	Zoology	Short term course in Vermicomposting	Patil M. S	03	15	15
18.	Mathematics	Vedic Math	Mr. Karade G. R	03	108	108

(Signature)
Principal
A.M.A. & N.C.S College
Rajapur, Dist. Patnagiri.